# UAB Athletics Strategic Planning

NCAA Division I Considerations

November 18, 2014

PRESENTED TO

University of Alabama at Birmingham BY CarrSports Consulting, LLC 3602 NW 46<sup>th</sup> Place Gainesville, FL 32605 352-375-7115

bill@carrsportsconsulting.com



### **Table of Contents**

I.	Introduction	I-1
	Context	I-1
	Process	I-1
	Planning Resources	l-2
II.	Planning Assumptions	II-3
III.	Strategic Considerations	III-5
	Introduction	III-5
	Observations	III-5
	Conclusions and Recommendations	III-9
Exhi	ibits	10

### Introduction

#### CONTEXT

Now in its 36<sup>th</sup> year, University of Alabama at Birmingham Athletics (UAB Athletics) sponsors 18 NCAA Division I intercollegiate sports. UAB Football competes at the NCAA Division I Football Bowl Subdivision (FBS) level in Conference USA, which requires a sustained investment from the University and UAB Athletics' generated revenues – for all UAB sports. Budget challenges at the state and federal levels require the University to examine and prioritize its current and future resource allocations. Therefore, in accordance with the University's new Strategic Plan, UAB Athletics' strategic planning includes a rigorous evaluation of its appropriate NCAA Division I classification and sports sponsorship - including the possible elimination of Football, UAB's most resource intensive sport.

UAB Athletics' potential is also impacted by ongoing NCAA Division I restructuring<sup>1</sup>, along with new<sup>2</sup> and prospective legislation requiring a substantially greater financial investment in student-athlete financial aid and other well-being initiatives. Attracting and retaining outstanding NCAA Division I coaches and staff also requires marketplace-driven compensation levels. Furthermore, necessary facility improvements will require significant capital outlay.

#### **PROCESS**

CarrSports Consulting, LLC (CarrSports) was retained by UAB to assist in conducting research for this document, *NCAA Division I Considerations*. These findings will be incorporated into a comprehensive strategic plan for UAB Athletics. The process included determining the appropriate level of revenues, expenses and infrastructure needed to achieve sustained success in NCAA Division I. UAB administrators,



<sup>&</sup>lt;sup>1</sup> On August 7, 2014, the NCAA Board of Directors adopted autonomy measures that will allow the top 64 schools in the five leagues -- ACC, Big 12, Big Ten, SEC and Pac-12 -- plus Notre Dame to decide on things such as "cost-of-attendance" stipends and insurance benefits for players, staff sizes, recruiting rules and mandatory hours spent on individual sports. These legislative items will be addressed during the January, 2015 NCAA Convention.

<sup>&</sup>lt;sup>2</sup> Effective August 1, 2014, NCAA Division I member institutions were permitted to provide meals ("unlimited meals") and snacks to student-athletes as a benefit incidental to participation in intercollegiate athletics.

along with Athletics staff and coaches were engaged as well. Additionally, CarrSports examined University, UAB Athletics and NCAA materials, as well as documents from selected Division I conferences and institutions. A review of UAB Athletics' Title IX compliance, detailed financial projections, and an evaluation of current and proposed campus UAB Athletics facilities were fundamental to the process.

#### PLANNING RESOURCES

- UAB Strategic Plan http://www.uab.edu/plan/
- Master Plan Update 2000, University of Alabama at Birmingham
   http://www.uab.edu/images/provost/FACPLAN/UAB%20Master%20Plan%202000.pdf
- Revenues & Expenses 2004-2013 NCAA Division I Intercollegiate Athletics Programs Report http://www.ncaapublications.com/productdownloads/D1REVEXP2013.pdf
- New NCAA Division I Governance
   http://www.ncaa.org/about/resources/media-center/news/board-adopts-new-division-i-structure



### Planning Assumptions

CarrSports developed a set of Planning Assumptions that establishes a shared understanding of the environment in which Athletics currently operates, as well as expectations for competing at the highest level of NCAA Division I. These Assumptions evolved from CarrSports' on-campus interviews and assessment of University of Alabama at Birmingham (UAB), NCAA, select Division I peers and applicable benchmarking data.

- 1. The UAB Administration agrees that participation in Intercollegiate Athletics as a member of NCAA Division I is consistent with the University's Vision and Mission Statements.
- 2. The UAB Administration recognizes that maintaining UAB Athletics' competitive position within NCAA Division I requires continual, substantial Allocated Revenues<sup>3</sup>, as well as Athletics' Generated Revenues<sup>4</sup>.
- 3. UAB Athletics will fulfill all Federal, State of Alabama, Board of Trustees, University, NCAA and Conference requirements.
- 4. UAB Athletics strategic planning supports the University's Strategic Plan.
- UAB and UAB Athletics are committed to the well-being of their student-athletes. This is demonstrated through UAB's adherence to best practices and funding principles.
- UAB is committed to providing the resources for the permissible student-athlete well-being benefits outlined in the new NCAA Division I governance and resulting legislation.
- UAB and UAB Athletics emphasize student-athlete academic success leading to graduation. Therefore, the University expects to exceed NCAA Division I academic standards such as Academic Progress Rate (APR), Graduation Success Rate (GSR) and Federal Graduation Rates.



<sup>&</sup>lt;sup>3</sup> The NCAA defines Intercollegiate Athletics Allocated Revenues as income from Student Fees, Direct Institutional Support, State Funding or Indirect Institutional Support - such as utilities and maintenance.

<sup>&</sup>lt;sup>4</sup> Athletics Generated Revenues are defined by the NCAA as income provided from gate receipts, donations, conference distributions, and miscellaneous sources (such as NCAA, television, radio, corporate sponsorships and special events).

- 8. UAB and UAB Athletics are dedicated to fostering a climate of diversity and equity for all members of the campus community. These principles are further manifested in the University's commitment to Title IX compliance.
- 9. UAB is prepared to alter its Intercollegiate Sports sponsorship from its current offerings of 18 (12) women's and 6 men's). Note: NCAA Division I membership requires a minimum of 14 sports (8 women's and 6 men's.)
- 10. UAB will sponsor intercollegiate teams that consistently compete for conference championships and post-season opportunities.
- 11. UAB Athletics will be CUSA's leading performer in the annual NCAA Division I Learfield Sports Director's Cup standings<sup>5</sup>.
- 12. UAB will provide the maximum number of NCAA Division I allowable student-athlete scholarships for each sport in which UAB competes.
- 13. Athletics' optimal NCAA Division I benchmarks are members of Conference USA and select NCAA Division I peers.
- 14. UAB recognizes that modern UAB Athletics facilities for practice, competition and support services are essential to sustained success in NCAA Division I.
- 15. Enhancements or additions to UAB Athletics are dependent on available resources and will be implemented strategically.



<sup>&</sup>lt;sup>5</sup> The Learfield Sports Director's Cup honors institutions maintaining broad-based sports programs, achieving success in many sports, both men's and women's. Originated in 1993-94 for Division I by NACDA and USA Today, it was expanded in 1995-96 to include Division II, III and the NAIA. Each institution is awarded points in a pre-determined number of sports for men and women. The overall champion is the institution that records the highest number of points in their division's Directors' Cup standings. The winner receives significant national recognition and a crystal trophy.

## III. Strategic Considerations

#### INTRODUCTION

A cornerstone of UAB's Strategic Plan is achieving excellence among all individual colleges/schools, departments and service units within the University. Consequently, establishing priorities allows the University to confidently and strategically invest in the programs and people that best advance the institutional mission. Thus, the following observations summarize key considerations for potentially altering UAB's Intercollegiate sports offerings – including the discontinuation of FBS Football. UAB is not considering membership in the NCAA Division I Football Championship Subdivision (FCS).

#### **OBSERVATIONS**

#### Financial

UAB Athletics' strategic planning incorporates two comprehensive financial planning documents comparing revenues and expenses for Fiscal Years 2013 - 2019: one Pro Forma presents data with Football; the second without Football.

- Exhibit 1: UAB Athletics NCAA Division I FBS Pro Forma (FBS Pro Forma)
- Exhibit 2: UAB Athletics NCAA Division I Without Football Pro Forma (Division I Without Football)

Specific methodology includes the following:

- The FBS Pro Forma provides a baseline for strategically contrasting UAB Athletics' current financial model with the Division I Without Football scenario.
- Both Pro Formas feature valid assumptions, zero-based budgeting along with identification of resources required to achieve critical staffing levels and compensation benchmarks while maintaining Title IX compliance.
- Each Pro Forma projects expenses for new and potential NCAA Division I legislation, including "unlimited meals" allowances plus "cost of attendance" (approximately \$5,442 per scholarship).
- The Pro Formas do not include costs associated with proposed Athletics' facility projects.



The FBS Pro Forma, benchmarked at a competitive level in CUSA, forecasts expenses increasing from \$30.2 million in FY15 to \$38.5 million in FY19. Additional investments in each sport would be required to reach a nationally competitive level, particularly in Football. During the same period, UAB Athletics generated revenues are expected to grow by less than \$1 million. Concurrently, the University is committed to maintaining institutional support of approximately \$14.5 million annually, along with modest Student Fee increases of 3% per year.

Thus, the FBS Pro Forma shows expenses significantly surpassing revenues, with the cumulative net expense deficit over the five-year life of this Pro Forma calculated at \$25.3 million. Conversely, assuming the current level of institutional investment, the Division I Without Football Pro Forma predicts a total five-year net revenue of approximately \$2.0 million. Therefore, the difference in operating financials is estimated to be \$27.3 million over five years with Football.

TABLE 1			s Strategic Plan nancial Projecti		
	2014-15	2015-16	2016-17	2017-18	2018-19
ANNUAL EXPENSE					
FBS Pro Forma	\$30,225,000	\$35,100,000	\$36,200,000	\$37,400,000	\$38,500,000
Division I Without Football	\$29,100,000	\$25,225,000	\$25,325,000	\$25,925,000	\$26,400,000
NET REVENUE/EXI	PENSE (OVER) (	JNDER CURRE	NT LEVEL OF I	NVESTMENT	
FBS Pro Forma	(\$150,000)	(\$5,100,000)	(\$6,050,000)	(\$6,700,000)	(\$7,300,000)
Division I Without Football	\$975,000	\$400,000	\$470,000	\$160,000	(40,000)

Additionally, an incremental capital investment of \$22.2 million in Football facilities (Football practice field, Multi-Sport Indoor Practice Facility and a Football administration building) would also be necessary to build and sustain competitiveness. Capital investments do not include a new Football stadium. Therefore, UAB would be required to make a minimum additional investment of approximately \$47.5 million, over the next five years to operate a competitive CUSA-level football program.



#### Sports Sponsorship

With over 100 male participants, Football significantly impacts the composition of women's sports to achieve a commensurate number of female student-athletes. Therefore, UAB Athletics' FBS Pro Forma incorporates Women's Swimming and Diving to maintain female participation goals. Conversely, the Division I Without Football Pro Forma eliminates Football, along with Women's Bowling and Rifle; Men's Cross Country and Track are added to maintain the NCAA Division I minimum sport sponsorship requirements.

#### **SPORTS SPONSORSHIP SPORTS SPONSORSHIP Division I Without Football FBS Pro Forma WOMEN'S SPORTS MEN'S SPORTS** WOMEN'S SPORTS **MEN'S SPORTS** Basketball Baseball Basketball Baseball Bowling Basketball Cross Country Basketball Cross Country Football Golf Cross Country Golf Golf Indoor Track Golf Indoor Track Soccer Outdoor Track Indoor Track Outdoor Track Tennis Sand Volleyball Outdoor Track Rifle Soccer Soccer Sand Volleyball Softball Tennis Soccer Tennis Softball Volleyball Swimming/Diving\* Tennis Volleyball

#### Title IX

Maintaining compliance with Title IX is foundational to an analysis of UAB's NCAA Division I classification and sports sponsorship. Each pro forma includes provisions for meeting Test 1 (proportionality)<sup>6</sup>, as well as Athletic Financial Assistance (scholarships)<sup>7</sup> and all remaining conformity components.

#### Student-Athlete Well-Being and Academic Success

Student-athlete well-being is typically measured by availability, access and quality of academic support services, coaches, medical care, safety and residential life, as well as practice and competition facilities.

<sup>&</sup>lt;sup>7</sup> "The percentage of financial assistance (scholarships) provided to women student-athletes should be within 1% of the total female participation rate, using a non-duplicated count"



<sup>\*</sup> Proposed

<sup>&</sup>lt;sup>6</sup> Test 1 – "Whether intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments (proportionality)"

UAB Athletics' prominence in NCAA Division I, along with the best possible support of UAB's sports teams and student-athletes demands continued investments in personnel, facilities, equipment and technology. Further, emerging NCAA Division I initiatives such as "unlimited meals" and "cost of attendance" are new expenses for UAB Athletics and its peers.

Integral to this well-being is the University's pledge to promote a culture of academic success and career achievement for UAB's approximately 350 student-athletes - a process facilitated by cutting edge education resources and development opportunities. Correspondingly, UAB Athletics' strategic planning delineates additional resources for Summer School and Exhausted Eligibility Aid, staffing, technology, facilities and student-athlete career preparation.

#### Sport Sponsorship Transition

A decision to discontinue Football, as well as Women's Bowling and Rifle, would directly impact approximately 123 student-athletes<sup>8</sup>, along with 24 full-time coaches and support staff. The addition of Men's Cross Country and Track assumes 35 new male student-athletes and two coaching positions.

The FBS Pro Forma allocates continued funding to honor enrolled student-athlete scholarships, as well as employment contracts. UAB Athletics, along with appropriate University departments, would assist transfering student-athletes with NCAA, conference and institutional communication and documentation. The University Office of Human Resources provides tailored employee transition services, as well.

#### **Facilities**

While UAB has improved its Intercollegiate Athletics facilities over the last several years, they have not kept pace with NCAA Division I peers; deficiencies in practice and competition facilities are most notable. Contemporary NCAA Division I facilities are essential to accommodating student-athlete well-being, Title IX compliance, year-round training, recruiting appeal, modern fan amenities and revenue generation.

UAB Athletics' challenges are further complicated by Blazer teams' sharing on-campus facilities with Campus Recreation, Intramurals, academic units and the marching band. Additionally, the separation of

<sup>&</sup>lt;sup>8</sup> UAB Athletics FY 2013-2014 NCAA Division I Squad List



on and off-campus practice, competition, locker rooms, offices and student-athlete support units inhibits the effectiveness of all UAB sports.

UAB Athletics' strategic planning and preparations for a complementary facility master plan have identified approximately \$49 million in capital projects to enhance student-athlete well-being and competitiveness in CUSA. These initiatives include among others, a Men's and Women's Soccer stadium and support services facility, major improvements for Baseball and Softball, as well as a new Outdoor Track complex. The \$22.2 million in projects for Football encompass a Football practice field, Multi-Sport Indoor Practice Facility and a Football administration building.

#### **CONCLUSIONS AND RECOMMENDATIONS**

CarrSports has presented the most significant issues with an emphasis on the financial implications for maintaining the proper mix of NCAA Division I sports while studying the possible elimination of Football. Notably, the FBS financial model with the inclusion of Football, Bowling and Rifle would require an additional \$25.3 million investment in annual operating revenue over the next five years.

In comparison, with UAB maintaining the same institutional investment in Athletics, the Division I Without Football financial calculation presents positive net revenues of over \$2.0 million, even with the addition of Men's Indoor Track, Outdoor Track and Cross Country. These savings could enable UAB Athletics to reallocate resources to achieve competitive excellence.

Accordingly, CarrSports provides the following recommendations:

- 1. Continue to monitor the potential impact of NCAA Division I restructuring and corresponding legislation, particularly any additional funding requirements for UAB Athletics.
- Employ UAB Athletics' strategic planning and financial Pro Formas as tools for decision-making.
   Establish a sustainable funding model regardless of sport offerings.
- 3. Maintain compliance with Title IX.
- 4. Determine which facilities projects provide UAB Athletics with the greatest opportunities for excellence, national recognition, community engagement and revenue generation. Develop and implement a UAB Athletics facilities master plan.



### **Exhibits**

Exhibit 1: UAB Athletics NCAA Division I FBS Pro Forma (FBS Pro Forma)

Exhibit 2: UAB Athletics NCAA Division I Without Football Pro Forma (Division I Without Football)



### **EXHIBIT 1**

# **Athletics Division I FBS Pro Forma**

University of Alabama at Birmingham FY's 2013 -2019

Pro Forma	Actual		Budget		Projected		Projected		Projected		Projected		Projected
	2012-13		2013-14		2014-15		2015-16		2016-17		2017-18		2018-19
Revenues:													
Contracts and Ticket Sales	\$ 7,600,977	\$	6,953,798	\$	7,550,500	\$	7,214,455	\$	7,076,854	\$	7,436,444	\$	7,581,276
Philanthropy	\$ 2,487,742	\$	2,570,000	\$	2,385,000	\$	2,486,500	\$	2,555,570	\$	2,628,099	\$	2,704,271
Institutional Subsidy and Student Fees	\$ 17,612,552	\$	18,411,955	\$	20,132,542	\$	20,301,915	\$	20,476,368	\$	20,656,056	\$	20,841,134
TOTAL REVENUES	\$ 27,701,271	\$	27,935,753	\$	30,068,042	\$	30,002,870	\$	30,108,792	\$	30,720,598	\$	31,126,681
Expenses:													
Scholarships	\$ 6,161,702	\$	7,008,671	\$	8,410,010	\$	10,285,898	\$	10,721,859	\$	11,174,720	\$	11,600,055
Percent of total expenses	23%		25%		28%		29%		30%		30%		30%
Salaries and Benefits - Coaches	\$ 6,523,593	\$	6,667,584	\$	6,687,095	\$	7,916,684	\$	8,075,018	\$	8,317,268	\$	8,483,613
Salaries and Benefits - Administration	\$ 4,618,658	\$	4,986,593	\$	5,133,725	\$	5,480,996	\$	5,590,616	\$	5,758,335	\$	5,873,502
Total Salaries	\$ 11,142,251	\$	11,654,177	\$	11,820,820	\$	13,397,680	\$	13,665,634	\$	14,075,603	\$	14,357,115
Percent of total expenses	41%		42%		39%		38%		38%		38%		37%
Sports Operations	\$ 5,064,071	\$	4,209,446	\$	4,780,365	\$	5,476,306	\$	5,640,596	\$	5,809,813	\$	5,984,108
Support Systems Operations	\$ 4,133,338	\$	4,359,394	\$	4,326,507	\$	4,769,121	\$	4,912,195	\$	5,059,560	\$	5,211,347
Sports Recruiting	\$ 478,599	\$	538,750	\$	586,950	\$	707,935	\$	729,173	\$	751,048	\$	773,579
Sports Equipment - Nike	\$ 273,998	\$	300,000	\$	300,000	\$	479,307	\$	493,686	\$	508,497	\$	523,752
Total Expenses	\$ 27,253,959	\$	28,070,438	\$	30,224,652	\$	35,116,247	\$	36,163,142	\$	37,379,241	\$	38,449,957
Net Revenue (Expense)	\$ 447,312	\$	(134,685)	\$	(156,610)	\$	(5,113,378)	\$	(6,054,349)	\$	(6,658,643)	\$	(7,323,275
_		•	040 :=0	•	0.454.644	•	4 004 555	•	4 0 4 0 6 0 1	•	4 040 000	•	4 070 747
Expense Increase Amount		\$	816,479	•	2,154,214		4,891,596	\$	1,046,894		1,216,099		1,070,715
Expense Increase Percentage			3.0%		7.7%		16.2%		3.0%		3.4%		2.9%

### **EXHIBIT 2**

# **Athletics Division I Without Football Pro Forma**

University of Alabama at Birmingham FY's 2013 -2019

# Financial Projections FY 2013 - FY 2019

Pro Forma	Actual	Budget	Projected	Projected	Projected	Projected	Projected
	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Revenues:							
Contracts and Ticket Sales	\$ 7,600,977	\$ 6,953,798	\$ 7,550,500	\$ 3,217,125	\$ 3,139,560	\$ 3,193,155	\$ 3,227,592
Philanthropy	\$ 2,487,742	\$ 2,570,000	\$ 2,385,000	\$ 2,098,000	\$ 2,181,800	\$ 2,236,186	\$ 2,293,296
Institutional Subsidy and Student Fees	\$ 17,612,552	\$ 18,411,955	\$ 20,132,542	\$ 20,301,915	\$ 20,476,368	\$ 20,656,056	\$ 20,841,134
TOTAL REVENUES	\$ 27,701,271	\$ 27,935,753	\$ 30,068,042	\$ 25,617,040	\$ 25,797,728	\$ 26,085,396	\$ 26,362,022
Expenses:							
Scholarships	\$ 6,161,702	\$ 7,008,671	\$ 7,599,229	\$ 7,559,633	\$ 7,170,734	\$ 7,171,554	\$ 7,183,989
Percent of total expenses	23%	25%	26%	30%	28%	28%	27%
Salaries and Benefits - Coaches	\$ 6,523,593	\$ 6,667,584	\$ 6,729,778	\$ 4,498,250	\$ 4,588,215	\$ 4,725,861	\$ 4,820,379
Salaries and Benefits - Administration	\$ 4,618,658	\$ 4,986,593	\$ 4,955,476	\$ 5,058,696	\$ 5,159,870	\$ 5,314,667	\$ 5,420,960
Total Salaries	\$ 11,142,251	\$ 11,654,177	\$ 11,685,254	\$ 9,556,946	\$ 9,748,085	\$ 10,040,528	\$ 10,241,338
Percent of total expenses	41%	42%	40%	38%	38%	39%	39%
Sports Operations	\$ 5,064,071	\$ 4,209,446	\$ 4,673,188	\$ 3,539,864	\$ 3,693,810	\$ 3,848,828	\$ 3,964,293
Support Systems Operations	\$ 4,133,338	\$ 4,359,394	\$ 4,326,507	\$ 3,766,297	\$ 3,879,286	\$ 3,995,664	\$ 4,115,534
Sports Recruiting	\$ 478,599	\$ 538,750	\$ 500,450	\$ 453,036	\$ 471,177	\$ 488,052	\$ 502,694
Sports Equipment - Nike	\$ 273,998	\$ 300,000	\$ 310,000	\$ 348,771	\$ 363,784	\$ 378,790	\$ 390,153
Total Expenses	\$ 27,253,959	\$ 28,070,438	\$ 29,094,628	\$ 25,224,547	\$ 25,326,876	\$ 25,923,417	\$ 26,398,002
Net Revenue (Expense)	\$ 447,312	\$ (134,685)	\$ 973,414	\$ 392,493	\$ 470,852	\$ 161,980	\$ (35,980)
Expense Increase Amount		\$ 816,479	\$ 1,024,190	\$ (3,870,081)	\$ 102,329	\$ 596,540	\$ 474,585
Expense Increase Percentage		3.0%	3.6%	-13.3%	0.4%	2.4%	1.8%

Final Report: November 18, 2014

**EXHIBIT 1** 

# **Division I FBS Pro Forma**

University of Alabama at Birmingham Athletics FY's 2013 -2019

#### Revenues:

#### **Ticket Sales**

Men's Basketball: projected 10% increase in FY16 with reseating; projected 5% annual increase FY17-FY19

Women's Basketball: projected 10% annual increase FY16 - FY19

Football: Season - project 5% annual increase; Single Game - 2014 increase with Troy and Alabama A&M on schedule; 2015 reduction with one less home game. Projected 10% annual increase FY17-FY19.

Other Sports: Baseball - flat sales with no games at Region Field; projected 2% increase each season FY15-FY19; Men's and Women's Soccer projected 10% annual increase; Softball and Volleyball projected 5% annual increase.

#### Guarantees

Men's and Women's Basketball: Assumes no future guarantees for away games.

Football: 2015 Guarantees receivable from Tennessee \$925,000 and Troy \$200,000. 2016 Guarantee receivable from Kentucky \$800,000. 2017 and 2018 projected one game at \$1,000,000.

#### **Contributions**

B-Club project 10% annual increase based on FY15 goals.

Blazer Auction reflects net amount after expenses.

Champion Club project 4% annual increase based on FY15 goal (add 1 new CC member annually)

Blazer Club projected 10% increase in FY16 with reseating; projected 5% increase annually FY17- FY19

Belles and Whistles combined with B/W Sustainer and projected flat revenue stream.

#### **Expenses:**

#### **Scholarships**

Scholarship estimates for the future are based upon actual University projections; Blount Hall residency Average scholarships cost are based upon 70% out of state 30% in state

Summer School: projected 15% of total scholarship costs for summer school aid (based on 70%/30% formula)

Fifth Year and Medical Aid: projected 5% of total scholarship costs for fifth year and medical aid (based on 70%/30% formula)

Includes equity adjustments for 30 additional women student-athletes to attend summer school.

#### Salaries and Benefits - Coaches & Administrative Staff

Projected annual salary increases: FY15 - 0%; FY16 - 3%; FY17 - 2%; FY18 - 3%; FY19 - 2 %

Fringe Benefit Rate: FY13 - 31.9%; FY14 - 34.7%; FY15 - 33.4%; FY16 through FY19 - 34%

FY16 Benchmark Salary adjustment to meet 75% of CUSA peers

Includes equity adjustments for coaching salaries and positions.

#### **Sports Operating Budgets, Recruiting, Equipment**

Two-Year phase-in of Zero-Based Budgets for optimal CUSA operating budgets (FY15-FY16)

Projected 3% annual increase in FY17- FY19.

Includes equity adjustments for equipment, meals, travel, recruiting.

#### Revenues:

Other Gift Accounts and Educational Fund projected flat revenue stream.

\*\*Contributions / Gifts source allocation - Men's Basketball 70%, Football 20%, Other 10%

#### **Sponsorships**

IMG Rights Fees based on contract and anticipated \$50,000 per year increase. Rights allocation attributed to Men's Basketball (60%) and Football (40%).

Beverage contract will remain flat at \$250,000 through FY19

#### **NCAA/ CUSA Conference**

NCAA and CUSA revenue remains flat.

CFP Share provided by CUSA Office and begins in FY15.

#### **University Allocation**

University Direct and Indirect Support remains flat beginning in FY15.

Athletic fee from students projections based on increased tuition rate of 3% increases FY16-FY19.

#### **Expenses:**

#### **Guarantees (payable to visiting teams)**

Included as appropriate in each sports operations budgets.

#### **Support Systems Operations**

Two-Year phase-in of Zero-Based Budgets for optimal CUSA operating budgets (FY15-FY16)

Projected 3% annual increase in FY17-FY19.

Pro Forma		Actual		Budget		Projected		Projected		Projected	Projected 2017-18			Projected
Devenues		2012-13		2013-14		2014-15		2015-16		2016-17		2017-18		2018-19
Revenues:	_	7 000 077	Φ.	0.050.700	Φ.	7.550.500	Φ.	7.044.455	Φ.	7.070.054	•	7 400 444	•	7.504.070
Contracts and Ticket Sales	\$	7,600,977		6,953,798		7,550,500		7,214,455		7,076,854		7,436,444		7,581,276
Philanthropy	\$	2,487,742		2,570,000		2,385,000		2,486,500		2,555,570	_	2,628,099		2,704,271
Institutional Subsidy and Student Fees	\$	17,612,552		, ,	\$	20,132,542		20,301,915			\$	20,656,056		20,841,134
TOTAL REVENUES	\$	27,701,271	\$	27,935,753	\$	30,068,042	\$	30,002,870	\$	30,108,792	\$	30,720,598	\$	31,126,681
Expenses:														
Scholarships	\$	6,161,702	\$	7,008,671	\$	8,410,010	\$	-,,	\$	10,721,859	\$	11,174,720	\$	11,600,055
Percent of total expenses		23%		25%		28%		29%		30%		30%		30%
Salaries and Benefits - Coaches	\$	6,523,593	\$	6,667,584	\$	6,687,095	\$	7,916,684	\$	8,075,018	\$	8,317,268	\$	8,483,613
Salaries and Benefits - Administration	\$	4,618,658	\$	4,986,593	\$	5,133,725	\$	5,480,996	\$	5,590,616	\$	5,758,335	\$	5,873,502
Total Salaries	\$	11,142,251	\$	11,654,177	\$	11,820,820	\$	13,397,680	\$	13,665,634	\$	14,075,603	\$	14,357,115
Percent of total expenses		41%		42%		39%		38%		38%		38%		37%
Sports Operations	\$	5,064,071	\$	4,209,446	\$	4,780,365	\$	5,476,306	\$	5,640,596	\$	5,809,813	\$	5,984,108
Support Systems Operations	\$	4,133,338	\$	4,359,394	\$	4,326,507	\$	4,769,121	\$	4,912,195	\$	5,059,560	\$	5,211,347
Sports Recruiting	\$	478,599	\$	538,750	\$	586,950	\$	707,935	\$	729,173	\$	751,048	\$	773,579
Sports Equipment - Nike	\$	273,998	\$	300,000	\$	300,000	\$	479,307	\$	493,686	\$	508,497	\$	523,752
TOTAL EXPENSES	\$	27,253,959	\$	28,070,438	\$	30,224,652	\$	35,116,247	\$	36,163,142	\$	37,379,241	\$	38,449,957
Net Revenue (Expense)	\$	447,312	\$	(134,685)	\$	(156,610)	\$	(5,113,378)	\$	(6,054,349)	\$	(6,658,643)	\$	(7,323,275)
Expense Increase Amount			\$	816,479	\$	2,154,214	\$	4,891,596	\$	1,046,894	\$	1,216,099	\$	1,070,715
Expense Increase Percentage			•	3.0%	•	7.7%		16.2%	•	3.0%	•	3.4%	•	2.9%
Capital Facilities Expense							\$	48,805,000						

### Financial Projections FY 2013 - FY 2019

Pro Forma	Actual	Budget	Projected	Projected	Projected	Projected	Projected
	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
evenues:							
Contracts and Ticket Sales							
Ticket Sales - Regular Season  Baseball - Single Game Tickets \$	7,470	\$ 15,000	\$ 20,000	\$ 20.00	0 \$ 20.000	\$ 20,000	\$ 20,00
Basketball - Men, Season Tickets \$	,	'			- + -,	* -,	,
Basketball - Men, Single Game Tickets \$	- ,	\$ 238,176					
Basketball - Women, Single Game Tickets \$	,	\$ 4,000			0 \$ 277,200 0 \$ 4,840		
Football- Season Tickets \$	.,	\$ 389,072					
Football- Single Game Tickets \$	159,603	\$ 281,318					
Soccer - Men Single GameTickets \$	,	* - ,					
Soccer - Women Single Game Tickets \$	-,	\$ 7,500					
Softball- Single Game Tickets \$	.,	,			'		
Volleyball- Single Game Tickets \$	.,				0 \$ 11,025		
Volleyball- Single Game Tickets  Total Ticket Sales \$	,						
Game Guarantees	1,130,033	Ψ 1,543,330	Ψ 1,200,000	Ψ 1,202,20	υ υ,500,604	Ψ 1,451,244	1,499,7
Baseball \$	6,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Basketball - Men \$	,	\$ -	\$ 125,000	*	\$ -	\$ -	\$ -
Basketball - Women \$	/	\$ -	\$ 125,000	\$ -	\$ -	\$ -	\$ -
Football \$		\$ 1,700,000	\$ 1,475,000	*	Ψ	T	Ψ
Soccer - Men \$	.,,.	\$ 1,700,000	\$ 1,473,000	\$ 1,125,00	\$ 000,000 \$ -	\$ 1,000,000	\$ 1,000,0
Soccer - Women \$	=,000	\$ 1,000	Ψ	\$ -	\$ -	\$ -	\$ -
Softball \$	1,500			\$ -	\$ -	\$ -	\$ -
Total Guarantees \$				Ψ	Ψ		Ψ
Advertising & Sponsorships	1,000,100	Ψ 1,7 00,000	Ψ 1,000,000	Ψ 1,120,00	φ σσσ,σσσ	Ψ 1,000,000	Ψ 1,000,0
IMG Rights Fee - Men's Basketball \$	371,400	\$ 390,000	\$ 420,000	\$ 450,00	0 \$ 480,000	\$ 510,000	\$ 540,0
IMG Rights Fee - Football \$	- ,	'					
Beverage Contract - Buffalo Rock Pouring Rights \$	,	'					
Total Sponsorships \$	/	'	· · · · · · · · · · · · · · · · · · ·				
Other Income	555,555	<del>,</del> 555,555	<b>+</b>	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	+ .,,	,,,,,,,
Cafeteria & Catering Inc \$	1,415	\$ 3,500					
Ticket Office - Ticket handling fees Basketball - Men \$	, -	\$ 16,043	\$ 15,000	\$ 15,00	0 \$ 15,000	\$ 15,000	\$ 15,0
Ticket Office - Ticket handling fees Football \$	,	\$ 5,507			0 \$ 5,000		
Track Entry Fees \$	27,215						
Men's Soccer \$	1,200	\$ -	, ,,,,,	. ,	. ,	. ,	,-
Administration \$	1,150	•	\$ 53,500	\$ 50,00	0 \$ 50,000	\$ 50,000	\$ 50,0
Marketing \$	23,375	\$ -					
Summer Sports Camps \$	15,230		\$ 15,000	\$ 15,00	0 \$ 15,000	\$ 15,000	\$ 15,0
Cheer/Dance Camps \$	· · · · · · · · · · · · · · · · · · ·						
Other Accounts \$	28,450	,	,	.,	, , , , , , , , , , , , , , , , , , , ,	,	-,-
Gift Accounts (premiums) \$		\$ -					
Total Other Income \$	,		\$ 230,500	\$ 227,00	0 \$ 227,000	\$ 227,000	\$ 227,0
Royalties		•	,	,	,		
Basketball - Men \$	51,187	\$ 49,000	\$ 49,000	\$ 49,00	0 \$ 49,000	\$ 49,000	\$ 49,0
Football \$							
Total Royalties \$			\$ 70,000				

### Financial Projections FY 2013 - FY 2019

Pro Forma	Actual	Budget	Projected		Projected	Projected	Projected	Projected
	2012-13	2013-14	2014-15		2015-16	2016-17	2017-18	2018-19
NCAA/ CUSA Revenues				_				
NCAA GIA	715,539		*,	*	730,170	'	'	•
NCAA Sport Sponsorship	177,330				180,000			
NCAA SAF	368,533				220,000			
NCAA Men's Basketball Units	412,987				350,000			•
CUSA Marketing	17,262	* -,		*	7,000	,	· /	•
CUSA TV Revenue - Football	1,005,157	+ ,			900,000			
CUSA Championship - Football	(22,599)	· ·			2,000	'		
CUSA Bowl Distribution - Football	66,710				40,000	\$ 40,000		
CUSA Championship - Men's Basketball	2,565	\$ 36,667	\$ 40,000	\$	40,000	\$ 40,000	\$ 40,000	\$ 40,000
CUSA Revenue Growth Supplement	300,000	\$ 265,000	\$ 260,000	\$	260,000	\$ 260,000	\$ 260,000	\$ 260,000
CUSA Event Cancellation Insurance - Football	(15,899)	\$ (13,942)	\$ (14,000)	) \$	(14,000)	\$ (14,000)	\$ (14,000)	\$ (14,000)
Incentive - Women's Basketball	16,250	\$ 16,188	\$ 15,000	\$	15,000	\$ 15,000	\$ 15,000	\$ 15,000
College Football Playoff - Football (beginning 2014-15)	-	\$ -	\$ 800,000	\$	800,000	\$ 800,000	\$ 800,000	\$ 800,000
Total NCAA/ CUSA S	3,043,835	\$ 2,698,750	\$ 3,500,000	\$	3,530,170	\$ 3,562,990	\$ 3,608,200	\$ 3,634,480
Total Contracts and Ticket Sales	7,600,977	\$ 6,953,798	\$ 7,550,500	\$	7,214,455	\$ 7,076,854	\$ 7,436,444	\$ 7,581,276
Philanthropy								
B-Club (Letter Winners)**	27,241	\$ 10,000	\$ 35,000	\$	38,500	\$ 42,350	\$ 46,585	\$ 51,244
Excellence Fund**	37,473	\$ 100,000	\$ -	\$	-	\$ -	\$ -	\$ -
Investor Fund**	20,000	\$ 30,000	\$ -	\$	-	\$ -	\$ -	\$ -
Blazer Auction**	60,810	\$ 85,000	\$ 15,000	\$	15,000	\$ 15,000	\$ 15,000	\$ 15,000
Champion Club**	333,565	\$ 350,000	\$ 450,000	\$	468,000	\$ 486,720	\$ 506,189	\$ 526,436
Blazer Club**	631,542	\$ 800,000	\$ 865,000	\$	930,000	\$ 976,500	\$ 1,025,325	\$ 1,076,591
Belles & Whistles Lunch & Memberships - Other	33,197	\$ 50,000	\$ 50,000	\$	50,000	\$ 50,000	\$ 50,000	\$ 50,000
BWAS-Sustainer - Other	-	\$ 25,000		\$	,	\$ -	\$ -	\$ -
Other Gift Accounts	301,625	\$ 250,000	•	*	100,000	\$ 100.000	\$ 100,000	\$ 100.000
Endowments-Investments 9	3.785	\$ 5,000			,	\$ 20.000	\$ 20.000	
EF - President's Discretionary Fund	225,000				225,000	* -,	* -,	+ -,
EF Support	782,524				610,000			
Endowment & Investment Income	30,980	\$ 30,000			30,000			
Total Philanthropy	2,487,742				2,486,500	· · · · · · · · · · · · · · · · · · ·		
Total Athletics Revenues	10,088,719				9,700,955	. , ,	, , ,	
Percent of total revenues	36%	34%			32%	32%		
Institutional Subsidy and Student Fees	5070	5470	3070		- J270		3070	5070
Direct and Indirect Support	12.631.732	\$ 13,227,977	\$ 14,486,787	\$	14,486,787	\$ 14,486,787	\$ 14,486,787	\$ 14.486.787
Student Fees Allocation	4,980,820	+ -, ,-			5,815,128			,, -
Total Institutional Subsidy and Student Fees					20,301,915	· , ,	<u> </u>	· · · · · · · · · · · · · · · · · · ·
Percent of total revenues	64%	66%	' '		68%	68%		
TOTAL REVENUES	27,701,271				30,002,870			
TOTAL NEVEROLD	21,101,211	Ψ 21,900,100	Ψ 30,000,042	Ψ	30,002,070	Ψ 30,100,732	Ψ 30,720,396	Ψ 31,120,001

ŦY	20	13	-	FΥ	201	9
----	----	----	---	----	-----	---

Scholarships Annual Costs         Actual 2012-13         Budget 2013-14         Projected 2014-15         Projected 2015-16         Projected 2016-17         Projected 2017-18         Projected 2011-18         Projected 2015-16         Projected 2016-17         Projected 2017-18         Projected 2011-18         Projected 2015-16         Projected 2016-17         Projected 2017-18         Projected 2017-18         Projected 2016-17         2017-18         2017-18         2017-18 <th>Scholarships</th>	Scholarships
In-State Scholarship	
Out of State Scholarship         \$ 27,930 \$ 28,806 \$ 33,577 \$ 37,305 \$ 38,424 \$ 39,577 \$           *Average Scholarship Cost         \$ 25,437 \$ 26,329 \$ 30,711 \$ 34,354 \$ 35,384 \$ 36,446 \$           Pro Forma         No. of Scholarships Expense         Actual Participants         Budget 2013-14 2014-15         Projected 2015-16 2016-17         Projected 2016-17	
*Average Scholarship Cost \$ 25,437 \$ 26,329 \$ 30,711 \$ 34,354 \$ 35,384 \$ 36,446 \$ Pro Forma No. of Scholarships Expense Participants  Baseball - Men	•
Pro Forma Scholarships Expense         No. of Participants         Actual 2012-13         Budget 2013-14         Projected 2014-15         Projected 2015-16         Projected 2016-17         Projected 2017-18         Projected 2015-16         Projected 2015-16 </td <td>•</td>	•
Scholarships Expense         Participants         2012-13         2013-14         2014-15         2015-16         2016-17         2017-18         2017-18         2017-18           Baseball         33         279,231         357,158         359,323         401,939         413,997         426,417         \$           Basketball - Men         13         289,903         321,483         399,248         446,599         459,997         473,797         \$           Football         104         1,787,689         2,010,637         2,610,469         2,920,068         3,007,670         3,097,900         3           Golf- Men         9         135,018         108,216         138,201         154,592         159,230         164,006         \$           Soccer - Men         31         265,860         321,133         304,043         340,102         350,305         360,814         \$	
Baseball       33 \$ 279,231 \$ 357,158 \$ 359,323 \$ 401,939 \$ 413,997 \$ 426,417 \$         Basketball - Men       13 \$ 289,903 \$ 321,483 \$ 399,248 \$ 446,599 \$ 459,997 \$ 473,797 \$         Football       104 \$ 1,787,689 \$ 2,010,637 \$ 2,610,469 \$ 2,920,068 \$ 3,007,670 \$ 3,097,900 \$ 3         Golf- Men       9 \$ 135,018 \$ 108,216 \$ 138,201 \$ 154,592 \$ 159,230 \$ 164,006 \$         Soccer - Men       31 \$ 265,860 \$ 321,133 \$ 304,043 \$ 340,102 \$ 350,305 \$ 360,814 \$	
Basketball - Men       13 \$ 289,903 \$ 321,483 \$ 399,248 \$ 446,599 \$ 459,997 \$ 473,797 \$         Football       104 \$ 1,787,689 \$ 2,010,637 \$ 2,610,469 \$ 2,920,068 \$ 3,007,670 \$ 3,097,900 \$ 3         Golf- Men       9 \$ 135,018 \$ 108,216 \$ 138,201 \$ 154,592 \$ 159,230 \$ 164,006 \$         Soccer - Men       31 \$ 265,860 \$ 321,133 \$ 304,043 \$ 340,102 \$ 350,305 \$ 360,814 \$	
Football       104 \$ 1,787,689 \$ 2,010,637 \$ 2,610,469 \$ 2,920,068 \$ 3,007,670 \$ 3,097,900 \$ 3         Golf- Men       9 \$ 135,018 \$ 108,216 \$ 138,201 \$ 154,592 \$ 159,230 \$ 164,006 \$         Soccer - Men       31 \$ 265,860 \$ 321,133 \$ 304,043 \$ 340,102 \$ 350,305 \$ 360,814 \$	
Golf- Men       9 \$ 135,018 \$ 108,216 \$ 138,201 \$ 154,592 \$ 159,230 \$ 164,006 \$         Soccer - Men       31 \$ 265,860 \$ 321,133 \$ 304,043 \$ 340,102 \$ 350,305 \$ 360,814 \$	
Soccer - Men 31 \$ 265,860 \$ 321,133 \$ 304,043 \$ 340,102 \$ 350,305 \$ 360,814 \$	
Tennis - Men 11 \$ 128,616 \$ 162,050 \$ 138,201 \$ 154,592 \$ 159,230 \$ 164,006 \$	
Total Men's 201 \$ 2,886,317 \$ 3,280,677 \$ 3,949,486 \$ 4,417,891 \$ 4,550,428 \$ 4,686,941 \$ 4	
Basketball - Women 14 \$ 395,292 \$ 444,091 \$ 460,671 \$ 515,306 \$ 530,765 \$ 546,688 \$	
Bowling - Women 8 \$ 66,879 \$ 65,663 \$ 153,557 \$ 171,769 \$ 176,922 \$ 182,229 \$	
CC/Track - Women 73 \$ 447,150 \$ 489,119 \$ 552,805 \$ 618,367 \$ 636,918 \$ 656,026 \$	
Golf- Women 7 \$ 137,791 \$ 186,581 \$ 184,268 \$ 206,122 \$ 212,306 \$ 218,675 \$	
Rifle - Women 11 \$ 67,328 \$ 79,521 \$ 110,561 \$ 123,673 \$ 127,384 \$ 131,205 \$	
Sand Volleyball - Women 17 \$ 23,475 \$ 58,000 \$ 184,268 \$ 206,122 \$ 212,306 \$ 218,675 \$	
Soccer - Women 27 \$ 346,570 \$ 421,319 \$ 429,960 \$ 480,952 \$ 495,381 \$ 510,242 \$	
Softball 19 \$ 279,501 \$ 319,645 \$ 368,537 \$ 412,245 \$ 424,612 \$ 437,351 \$	
Swimming - Women \$ 206,122 \$ 318,459 \$ 437,351 \$	
Tennis - Women 10 \$ 280,501 \$ 277,810 \$ 245,691 \$ 274,830 \$ 283,075 \$ 291,567 \$	
Volleyball - Women 15 \$ 284,217 \$ 356,806 \$ 368,537 \$ 412,245 \$ 424,612 \$ 437,351 \$	
Total Women's 201 \$ 2,328,704 \$ 2,698,555 \$ 3,058,855 \$ 3,627,755 \$ 3,842,741 \$ 4,067,361 \$ 4	
Total Sports Expense \$ 5,215,021 \$ 5,979,232 \$ 7,008,341 \$ 8,045,646 \$ 8,393,169 \$ 8,754,302 \$ 9	
Non-program specific \$ 224,850 \$ -	•
Summer School \$ 721,831 \$ 1,029,439 \$ 1,051,251 \$ 1,206,847 \$ 1,258,975 \$ 1,313,145 \$ 1	1 5 1
Fifth Year or Medical Aid \$0 \$0 \$350,417 \$402,282 \$419,658 \$437,715	
NCAA Meal Enhancements \$425,000 \$437,750 \$450,883	
NCAA Degree Completion \$206,122 \$212,306 \$218,675	
Total Scholarship Expense \$ 6,161,702 \$ 7,008,671 \$ 8,410,010 \$ 10,285,898 \$ 10,721,859 \$ 11,174,720 \$ 11	

<sup>\*</sup> Average Scholarship Cost based on awarding 70% out-state and 30% in-state.

Projected 3% annual increase for both in-state and out-of-state scholarships FY16-FY19

Summer School expense projected at 15% of academic year scholarship costs.

Fifth Year and Medical expense projected at 5% of academic year scholarship costs.

NCAA meal enhancements projected at \$1,000 per student athlete and 425 SA and 3% annual increase.

NCAA Degree Completion projected at 6 returning student-athletes per year.

Scholarship expense covers spring and fall of the same calendar year, thus covering parts of two academic years.

NCAA revenue per point
Total NCAA GIA Distribution

NCAA	*NCAA							
Scholarships	Maximum	Actual	Budget	Projected	Projected	Projected	Projected	Projected
Equivalencies	Equiv.	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Baseball	11.70	11.70	11.86	11.70	11.70	11.70	11.70	11.70
Basketball - Men	13.00	11.06	11.97	13.00	13.00	13.00	13.00	13.00
Football	85.00	74.38	79.12	85.00	85.00	85.00	85.00	85.00
Golf- Men	4.50	4.04	4.65	4.50	4.50	4.50	4.50	4.50
Soccer - Men	9.90	9.90	9.81	9.90	9.90	9.90	9.90	9.90
Tennis - Men	4.50	3.95	3.48	4.50	4.50	4.50	4.50	4.50
Total Men's	128.60	115.03	120.89	128.60	128.60	128.60	128.60	128.60
Basketball - Women	15.00	15.00	14.00	15.00	15.00	15.00	15.00	15.00
Bowling - Women	5.00	2.88	2.47	5.00	5.00	5.00	5.00	5.00
CC/Track - Women	18.00	16.62	17.86	18.00	18.00	18.00	18.00	18.00
Golf- Women	6.00	6.00	4.79	6.00	6.00	6.00	6.00	6.00
Rifle - Women	3.60	3.55	3.60	3.60	3.60	3.60	3.60	3.60
Sand Volleyball - Women	5.00	2.00	2.00	6.00	6.00	6.00	6.00	6.00
Soccer - Women	14.00	13.03	13.87	14.00	14.00	14.00	14.00	14.00
Softball	12.00	11.44	12.00	12.00	12.00	12.00	12.00	12.00
Swimming - Women	14.00				6.00	9.00	12.00	14.00
Tennis - Women	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Volleyball - Women	12.00	10.98	12.00	12.00	12.00	12.00	12.00	12.00
Total Women's	112.60	88.50	90.59	99.60	105.60	108.60	111.60	113.60
Total Scholarships	241.20	203.53	211.48	228.20	234.20	237.20	240.20	242.20
Additional 5th Year and Medical		17.40	12.56	11.41	11.71	11.86	12.01	12.11
Total Scholarships	241.20	220.93	224.04	239.61	245.91	249.06	252.21	254.31
Increase to Full Cost of Attendance	beginning Fall 2015 (-	+\$5.442); all sports.		\$	1,274,516 \$	1,290,842 \$	1,307,168 \$	1,318,052
Increase to Full Cost of Attendance				\$		723,786 \$		
Increase to Full Cost of Attendance				\$		462,570 \$		
Sand Volleyball increases to 6 scho		,		•	- / +	- / +	- , +	,- ,-
Sport Addition recommended to me		itv						
*BOLD is Head Count Sport	133.00							
NCAA GIA Distribution								
Grants 1-50 x 1 point		50	50	50	50	50	50	50
Grants 51-100 x 2 points		100	100	100	100	100	100	100
Grants 101-150 x 10 points		500	500	500	500	500	500	500
Grants 151 + x 20 points		1419	1481	1792	1912	1981	2044	2086
Total Points		2069	2131	2442	2562	2631	2694	2736
NCAA revenue per point		\$304.00	\$275.00	\$280.00	\$285.00	\$290.00	\$300.00	\$305.00
Tatal NOAA Old Distribution		\$000.000	\$500,005,00	\$600.760.00	\$700.470.00	\$700,000,000	\$000.000	\$00.00

\$586,025.00

\$628,976.00

\$730,170.00

\$762,990.00

\$683,760.00

\$808,200.00

\$834,480.00

### **Support Systems Projections**

FY 2013 - FY 2019

Support Systems		Actual	Budget		Projected		Projected		Projected		Projected		Projected
Expenses/Budget		2012-13	2013-14		2014-15		2015-16		2016-17		2017-18		2018-19
Administration Operations Administration	<b>c</b>	1 220 021	\$ 1 F1C 107	ф	1 157 107	Φ	1 101 107	φ	1 171 100	φ	1 E10 CCE	Φ	1 564 007
	\$	1,220,921		\$	1,457,487		1,431,487		1,474,432		1,518,665		1,564,224
Sports Information	Φ	102,457	\$ 110,000	\$	110,000		133,900		137,917	\$	142,055	\$	146,316
Training Room	\$	619,981	\$ 625,000	\$	725,000		760,100	\$	782,903		806,390	\$	830,582
Academic Center	\$	49,098	\$ 71,500	\$	71,500		92,470		,		98,101	\$	101,044
Marketing & Promotions	\$	400,590	\$ 350,000	\$	400,000		487,275	\$	501,893	\$	516,950		532,459
Women's Post Season	\$	92,277	\$ 70,000	\$	85,000		100,000	\$	103,000	\$	106,090	\$	109,273
Men's Post Season	\$	29,113	\$ 30,000	\$	40,000		50,000	\$	51,500	\$	53,045	\$	54,636
Development	\$	112,985	\$ 165,000	\$	177,000	\$	161,967	\$	166,826	\$	171,831	\$	176,986
Video	\$	30,861	\$ 20,000	\$	20,000	\$	20,000	\$	20,600	\$	21,218	\$	21,855
Compliance	\$	12,812	\$ 15,000	\$	20,310	\$	24,310	\$	25,039	\$	25,790	\$	26,564
Equipment	\$	188,996	\$ 114,000	\$	114,000	\$	121,450	\$	125,094	\$	128,846	\$	132,712
Facilities & Operations	\$	170,466	\$ 185,000	\$	199,500	\$	221,177	\$	227,812	\$	234,647	\$	241,686
Strength & Conditioning	\$	26,598	\$ 30,000	\$	49,900	\$	90,641	\$	93,360	\$	96,161	\$	99,046
Athletic Ticket Office	\$	106,022	\$ 102,000	\$	111,810	\$	119,344	\$	122,924	\$	126,612	\$	130,410
CUSA Softball/Soccer	\$	25,401	\$ , -	·	,		,	\$	· -	\$	, <u> </u>	\$	· -
CUSA Track	\$	38,047	\$ 35,000	\$	40,000	\$	40,000	\$	41,200	\$	42,436	\$	43,709
FRMC	\$	123,016	\$ 250,000	\$	-	\$	210,000	\$	216,300	\$	222,789	\$	229,473
Title IX Initiatives	\$	5,959	\$ 30,000	\$	30,000	\$	30,000	\$	30,900		31,827	\$	32,782
Band	\$	491,043	\$ 433,407	\$	450,000	\$	450,000	\$	463,500	\$	477,405	\$	491,727
Spirit Squad/Cheerleaders	\$	286,695	\$ 207,000	\$	225,000		225,000		•		238,703		245,864
Total Support Systems Operations	\$	4,133,338	\$ 4,359,394	\$	4,326,507	\$	4,769,121	\$	4,912,195	\$	5,059,560	\$	5,211,347
Total non-specific Support Operations	\$	3,041,787	\$ 3,303,987	\$	3,456,507	\$	3,664,121	\$	3,774,045	\$	3,887,266	\$	4,003,884

Zero-Based Budget implemented in FY16 Projected 3% annual increase FY17-FY19.

FY 2013 - FY 2019

Sports Operations		Actual		Budget		Projected		Projected	Projected	Projected	Projected
Expenses/Budget		2012-13		2013-14		2014-15		2015-16	2016-17	2017-18	2018-19
Men's Sports											
Baseball Operations	\$	360,478	\$	308,400	\$	335,400	\$	358,275	\$ 369,023	\$ 380,094	\$ 391,497
Basketball Operations - Men	\$	909,050	\$	824,765	\$	972,366	\$	1,045,003	\$ 1,076,353	\$ 1,108,644	\$ 1,141,903
Football Operations	\$	1,750,417	\$	1,414,373	\$	1,647,177	\$	1,702,177	\$ 1,753,242	\$ 1,805,840	\$ 1,860,015
Golf Operations- Men	\$	112,136	\$	82,000	\$	82,000	\$	105,904	\$ 109,081	\$ 112,354	\$ 115,724
Soccer Operations - Men	\$	227,606	\$	212,682	\$	228,000	\$	252,155	\$ 259,720	\$ 267,511	\$ 275,537
Tennis Operations - Men	\$	53,781	\$	48,302	\$	48,302	\$	60,967	\$ 62,796	\$ 64,680	\$ 66,620
Total Men's	\$	3,413,468	\$	2,890,522	\$	3,313,245	\$	3,524,481	\$ 3,630,215	\$ 3,739,122	\$ 3,851,296
Women's Sports											
Basketball Operations - Women	\$	596,622	\$	411,916	\$	516,118	\$	700,375	\$ 721,386	\$ 743,028	\$ 765,319
Bowling Operations - Women	\$	50,606	\$	55,000	\$	55,000	\$	78,890	\$ 81,257	\$ 83,694	\$ 86,205
Golf Operations - Women	\$	65,775	\$	60,000	\$	65,000	\$	73,799	\$ 76,013	\$ 78,293	\$ 80,642
Rifle Operations - Women	\$	19,763	\$	19,000	\$	25,000	\$	40,000	\$ 41,200	\$ 42,436	\$ 43,709
Sand Volleyball Operations - Women	\$	51,767	\$	50,000	\$	50,000	\$	88,195	\$ 90,841	\$ 93,566	\$ 96,373
Soccer Operations - Women	\$	152,064	\$	159,000	\$	144,000	\$	159,000	\$ 163,770	\$ 168,683	\$ 173,744
Softball Operations - Women	\$	269,868	\$	199,506	\$	232,000	\$	279,791	\$ 288,185	\$ 296,830	\$ 305,735
Swimming Operations - Women							\$	107,423	\$ 110,646	\$ 113,965	\$ 117,384
Tennis Operations - Women	\$	45,081	\$	48,302	\$	48,302	\$	53,292	\$ 54,891	\$ 56,537	\$ 58,234
Track Operations - Women	\$	198,571	\$	157,000	\$	157,000	\$	163,026	\$ 167,917	\$ 172,954	\$ 178,143
Volleyball Operations - Women	\$	200,486	\$	159,200		174,700	_	208,034	\$ 214,275	\$ 220,703	\$ 227,324
Total Women's	\$	1,650,603	\$	1,318,924	\$	1,467,120			\$ 2,010,380	\$ 2,070,692	2,132,812
Total Sports Operations	\$	5,064,071	\$	4,209,446	\$	4,780,365	\$	5,476,306	\$ 5,640,596	\$ 5,809,813	\$ 5,984,108

Zero-Based Budget implemented in FY16 Projected 3% annual increase in FY17-FY19

Sport Addition recommended to meet Title IX proportionality

Consulta Bassacitica		Actual		Developet		Dunington		Drainatad		Dunington		Dunington		Dusington
Sports Recruiting Expenses/Budget		Actual 2012-13		Budget 2013-14		Projected 2014-15		Projected 2015-16		Projected 2016-17		Projected 2017-18		Projected 2018-19
Men's Sports		2012-13		2013-14		2014-13		2013-10		2010-17		2017-10		2010-19
•	Φ	05.400	Φ	20,000	Φ	40.000	Φ	45.040	Φ	40.007	Φ	40.000	Φ	40.040
Baseball Recruiting	<b>\$</b>	25,462	\$	30,000		40,000		45,618		46,987		48,396	\$	49,848
Basketball Recruiting - Men	\$	75,235	\$	85,000		110,000		112,951	\$	116,340	\$	119,830	\$	123,425
Football Recruiting	\$	146,547	\$	164,500		164,500		175,000	\$	180,250	\$	185,658	\$	191,227
Golf Recruiting- Men	\$	12,080	\$	15,000		15,000		15,000	\$	15,450	\$	15,914	\$	16,391
Soccer Recruiting - Men	\$	19,080	\$	22,500	\$	25,000	\$	33,840	\$	34,855	\$	35,901	\$	36,978
Tennis Recruiting- Men	\$	2,917	\$	4,000	\$	8,500	\$	14,400	\$	14,832	\$	15,277	\$	15,735
Total Men's	\$	281,321	\$	321,000	\$	363,000	\$	396,809	\$	408,713	\$	420,975	\$	433,604
Women's Sports														
Basketball Recruiting - Women	\$	52,764	\$	64,000	\$	64,000	\$	71,500	\$	73,645	\$	75,854	\$	78,130
Bowling Recruiting - Women	\$	8,826	\$	10,000	\$	10,000	\$	19,595	\$	20,183	\$	20,788	\$	21,412
Golf Recruiting - Women	\$	13,384	\$	11,000	\$	11,000	\$	17,775	\$	18,308	\$	18,857	\$	19,423
Rifle Recruiting - Women	\$	-	\$	250	\$	250	\$	7,250	\$	7,468	\$	7,692	\$	7,922
Sand Volleyball Recruiting - Women	\$	8,506	\$	8,500	\$	8,500	\$	40,360	\$	41,571	\$	42,818	\$	44,102
Soccer Recruiting - Women	\$	34,054	\$	35,000	\$	35,000	\$	35,000	\$	36,050	\$	37,132	\$	38,245
Softball Recruiting - Women	\$	20,518	\$	24,000	\$	27,200	\$	27,200	\$	28,016	\$	28,856	\$	29,722
Swimming Recruiting - Women							\$	11,941	\$	12,299	\$	12,668	\$	13,048
Tennis Recruiting - Women	\$	10,768	\$	11,000	\$	11,000	\$	13,605	\$	14,013	\$	14,434	\$	14,867
Track Recruiting - Women	\$	18,448	\$	22,000	\$	22,000	\$	22,000	\$	22,660	\$	23,340	\$	24,040
Volleyball Recruiting - Women	\$	30,010	\$	32,000	\$	35,000	\$	44,900	\$	46,247	\$	47,634	\$	49,063
Total Women's	\$	197,278	\$	217,750	\$	223,950	\$	311,126	\$	320,459	\$	330,073	\$	339,975
Total Sports Recruiting	\$	478,599	\$	538,750	\$	586,950	\$	707,935	\$	729,173	\$	751,048	\$	773,579

Zero-Based Budget implemented in FY16

Projected 3% annual increase in FY17-FY19

Sport Addition recommended to meet Title IX proportionality

Sports Equipment Expenses/Budget		Actual 2012-13		Budget 2013-14		Projected 2014-15		Projected 2015-16		Projected 2016-17		Projected 2017-18	ı	Projected 2018-19
Men's Sports	_	2012-13		2013-14		2014-13		2013-10		2010-17		2017-10		2010-19
Baseball Equipment	\$	10,961	\$	24,000	\$	24,000	\$	40,668	\$	41,888	\$	43,145	\$	44,439
Basketball Equipment - Men	Φ	18,997	\$	6,500	φ \$	•	\$	25,991	\$	26,771	φ \$	•	Ф \$	28,401
Football Equipment	Φ Φ	111,632	φ \$	110,000	φ \$	•	Ф \$	120,000	Ф \$	123,600	φ \$	•	Ф \$	131,127
Golf Equipment- Men	Φ Φ	1,360	\$	1,000	φ \$	•	\$	2,500	\$	2,575	φ \$	•	φ \$	2,732
Soccer Equipment - Men	Φ Φ	15,710	\$	19,000	φ \$	•	\$	39,062	Ф \$	40,234	φ \$	•	Ф \$	42,684
• •	э \$	4,579	\$	6,000	φ \$		\$	11,822	Τ.	12,177	φ \$	·	Ф \$	12,918
Tennis Equipment - Men Total Men's	<u> </u>	163,239	\$	166,500	\$		\$	240,043	\$ \$	247,244	\$			262,301
	Φ	103,239	Φ	100,500	Φ	100,500	Φ	240,043	Ψ	241,244	Φ	254,002	Φ	202,301
Women's Sports	•	0.4.075	Φ.	00.000	•		•	00.005	•	00.005	•	04.004	•	05.000
Basketball Equipment - Women	\$	24,275	\$	23,000	\$	- ,	\$	32,325	\$	33,295	\$	•	\$	35,322
Bowling Equipment - Women	\$	928	\$	1,000	\$	,	\$	2,500	\$	2,575	\$	,	\$	2,732
Golf Equipment - Women	\$	997	\$	1,000	\$	.,	\$	2,750	\$	2,833	\$	2,917	\$	3,005
Rifle Equipment - Women	\$	-	\$	1,000	\$	.,	\$	4,500	\$	4,635	\$	,	\$	4,917
Sand Volleyball Equipment - Women	\$	5,056	\$	5,000	\$	,	\$	15,316	\$	15,775	\$	,	\$	16,736
Soccer Equipment - Women	\$	13,445	\$	19,000	\$	,	\$	17,667	\$	18,197	\$	,	\$	19,305
Softball Equipment - Women	\$	18,288	\$	19,000	\$	19,000	\$	50,180	\$	51,685	\$	,	\$	54,833
Swimming Equipment - Women							\$	18,000	\$	18,540	\$		\$	19,669
Tennis Equipment - Women	\$	4,860	\$	6,000	\$	•	\$	17,160	\$	17,675	\$	,	\$	18,751
Track Equipment - Women	\$	17,551	\$	17,500	\$	,	\$	23,275	\$	23,973	\$	24,692	\$	25,433
Volleyball Equipment - Women	\$	13,730	\$	14,000	\$		\$	18,141	\$	18,685	\$		\$	19,823
Total Women's	\$	99,130	\$	106,500			\$	201,814	\$	207,868	\$			220,528
Total Sports Equipment	\$	262,369	\$	273,000	\$	- ,	\$	441,857	\$	455,113	\$	,	-	482,829
Administration			\$	27,000	\$	27,000	\$	27,000	\$	27,810	\$	,	\$	29,504
Marketing							\$	4,500	\$	4,635	\$	•	\$	4,917
Development							\$	750	\$	773	\$		\$	820
Strength & Conditioning							\$	2,700	\$	2,781	\$	,	\$	2,950
Training Room							\$	2,500	\$	2,575	\$	2,652	\$	2,732
Equipment - Miscellaneous	\$	11,629												
Total Equipment	\$	273,998	\$	300,000	\$	300,000	\$	479,307	\$	493,686	\$	508,497	\$	523,752

Zero-Based Budget implemented in FY16

Projected 3% annual increase in FY17-FY19

Nike Complimentary Equipment per contract: \$30,000 to Dept. \$15,000 to Men's Basketball = \$45,000 total complimentary product

Sport Addition recommended to meet Title IX proportionality

## **Administrative Staff Salary and Benefits**

EXHIBIT 1 Page 13

FY 2013 - FY 2019

Administrative Staff	Actual	Budget		Projected	Projected	Projected	Projected	Projected
Salary and Benefits	2012-13	2013-14		2014-15	2015-16	2016-17	2017-18	2018-19
	Total	Total		Total	Total	Total	Total	Total
Athletic Administration Senior Staff	\$ 1,004,581	\$ 1,073,394	\$	1,063,035	\$ 1,153,987	\$ 1,177,066	\$ 1,212,378	\$ 1,236,626
Student Support Services Staff	\$ 660,955	\$ 688,676	\$	715,433	\$ 763,325	\$ 778,592	\$ 801,949	\$ 817,988
Media Relations Staff	\$ 206,168	\$ 217,875	\$	215,772	\$ 235,847	\$ 240,564	\$ 247,781	\$ 252,736
Financial Affairs Staff	\$ 237,349	\$ 254,172	\$	204,829	\$ 252,537	\$ 257,587	\$ 265,315	\$ 270,621
Compliance Staff	\$ 195,856	\$ 199,277	\$	197,353	\$ 213,870	\$ 218,147	\$ 224,691	\$ 229,185
Development Staff	\$ 147,728	\$ 226,028	\$	223,845	\$ 231,598	\$ 236,230	\$ 243,316	\$ 248,183
Equipment and Facilities Staff	\$ 271,348	\$ 264,558	\$	272,352	\$ 283,441	\$ 289,110	\$ 297,783	\$ 303,739
Marketing and Ticketing Staff	\$ 315,940	\$ 355,118	\$	336,065	\$ 363,382	\$ 370,650	\$ 381,769	\$ 389,405
Strength & Conditioning Staff	\$ 361,007	\$ 503,387	\$	534,878	\$ 553,402	\$ 564,470	\$ 581,404	\$ 593,032
Sports Medicine Staff	\$ 434,667	\$ 479,059	\$	498,480	\$ 531,775	\$ 542,410	\$ 558,683	\$ 569,856
GA's and Hourly Budget	\$ 783,061	\$ 725,050	\$	871,683	\$ 897,833	\$ 915,790	\$ 943,264	\$ 962,129
Total Administrative Staff Salaries	\$ 4,618,658	\$ 4,986,593	\$	5,133,725	\$ 5,480,996	\$ 5,590,616	\$ 5,758,335	\$ 5,873,502

Fringe Benefits: rate of 34% projected for FY16 and beyond

Salary Increases: FY15 - 0%; FY16 - 3%; FY17 - 2%; FY18 - 3%; FY19 - 2 %

# Coaching Staff Salaries and Benefits Projections FY 2013 - FY2019

Coaches	Actual		Budget	Projected	Projected	Projected	Projected	Projected
Salaries and Benefits	2012-13		2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
	Total		Total	Total	Total	Total	Total	Total
Men's Sports:								
Baseball Staff	\$ 331,801	\$	348,598	\$ 401,261	\$ 452,545	\$ 461,596	\$ 475,444	\$ 484,952
Basketball Staff	\$ 1,246,681	\$	1,408,788	\$ 1,405,366	\$ 1,454,038	\$ 1,483,119	\$ 1,527,612	\$ 1,558,165
Football Staff	\$ 2,486,905	\$	2,649,837	\$ 2,557,552	\$ 3,148,848	\$ 3,211,825	\$ 3,308,180	\$ 3,374,344
Golf Staff	\$ 98,925	\$	101,025	\$ 106,720	\$ 132,995	\$ 135,655	\$ 139,725	\$ 142,519
Soccer Staff	\$ 239,321	\$	251,490	\$ 249,063	\$ 260,485	\$ 265,695	\$ 273,666	\$ 279,139
Tennis Staff	\$ 61,903	\$	65,113	\$ 64,484	\$ 108,620	\$ 110,793	\$ 114,117	\$ 116,399
Total Men's Sports	\$ 4,465,535	\$	4,824,851	\$ 4,784,446	\$ 5,557,531	\$ 5,668,682	\$ 5,838,743	\$ 5,955,517
Women's Sports:								
Basketball Staff	\$ 654,443	\$	671,172	\$ 664,695	\$ 710,007	\$ 724,207	\$ 745,934	\$ 760,852
Bowling Staff	\$ 54,739	\$	57,335	\$ 56,782	\$ 58,748	\$ 59,923	\$ 61,721	\$ 62,955
Cross Country Track & Field Staff	\$ 172,064	\$	180,502	\$ 178,760	\$ 207,328	\$ 211,475	\$ 217,819	\$ 222,176
Golf Staff	\$ 69,248	\$	72,597	\$ 71,896	\$ 120,970	\$ 123,389	\$ 127,091	\$ 129,633
Rifle Staff	\$ 8,704	\$	8,965	\$ 8,965	\$ 53,600	\$ 54,672	\$ 56,312	\$ 57,438
Sand Volleyball Staff	\$ 46,125	\$	99,469	\$ 98,509	\$ 101,921	\$ 103,959	\$ 107,078	\$ 109,220
Soccer Staff	\$ 193,283	\$	202,943	\$ 230,999	\$ 239,000	\$ 243,780	\$ 251,093	\$ 256,115
Softball Staff	\$ 247,313	\$	252,563	\$ 297,482	\$ 307,785	\$ 313,940	\$ 323,359	\$ 329,826
Swimming and Diving Staff	\$ -	\$	-	\$ -	\$ 186,185	\$ 189,909	\$ 195,606	\$ 199,519
Tennis Staff	\$ 67,731	\$	70,515	\$ 69,835	\$ 135,246	\$ 137,951	\$ 142,090	\$ 144,931
Volleyball Staff	\$ 215,393	\$	226,671	\$ 224,725	\$ 238,362	\$ 243,129	\$ 250,423	\$ 255,431
Total Women's Sports	\$ 1,729,040	\$	1,842,733	\$ 1,902,648	\$ 2,359,152	\$ 2,406,335	\$ 2,478,526	\$ 2,528,096
Total Salaries, Coaches	\$ 6,194,575	\$	6,667,584	\$ 6,687,095	\$ 7,916,684	\$ 8,075,018	\$ 8,317,268	\$ 8,483,613
Severance Payments	\$ 329,018	•						
Total Salaries, Coaches	\$ 6,523,593							

Fringe Benefits: rate of 34% projected for FY16 and beyond

Salary Increases: FY15 - 0%; FY16 - 3%; FY17 - 2%; FY18 - 3%; FY19 - 2 %

### **Capital Projects Projections**

Capital Projects Expenses/Budget		Estimated Cost	Notes/Specifics of Project
Expenses/Budget		Cost	
Multi-Sport Indoor Practice Facility	\$	9,500,000	
Basketball			
Wallace Gym Renovation	\$	1,350,000	
Women's Locker Room Renovation	\$	700,000	
Football			
Practice Administration Building	\$	11,500,000	
Practice Fields	\$	1,250,000	
Olympia Villaga for Boochall Coffball			
Olympic Village for Baseball, Softball,			
Soccer, Tennis, Sand Volleyball Soccer facility	Ф	4,500,000	
Soccer Clubhouse	\$ \$	4,300,000	
Baseball & Softball Clubhouse	э \$	3,200,000	
Baseball Stadium Press Box & Turf	φ	3,200,000	
Renovation	\$	2 600 000	seating, press box, dugouts, restrooms/concessions
Softball Stadium & Press Box	Ψ	2,000,000	seating, press box, augoats, restrooms/concessions
Expansion	\$	1 400 000	seating, press box, restrooms/concessions
Sand Volleyball lights	\$	180,000	dealing, press box, restrooms/consessions
Outdoor Tennis Complex	\$	•	new complex with 6 outdoor and 3 indoor courts
Golf			
Hitting Practice Facility	\$	1,000,000	
Track			
Outdoor Track Facility	\$	3,500,000	track, stadium, lights, press box
Volleyball			
Wallace Pool Renovation	\$	1,125,000	
Total Capital Projects	\$	48,805,000	

CUSA, AAC, VCU, WSU

Coaches		IAB Budget		CUSA		CUSA	AAC		VCU		WSU	CUSA-AAC		CUSA-AAC
Salaries and Benefits	ď	2013-14		2013-14		2015-16	2013-14		2013-14		2013-14	2013-14		2015-16
Sularies and Benefits		Salary	s	alary 75th %	Be	enchmark +5%	Salary 75%		Salary 75th %		Salary 75%	Midpoint	Be	enchmark +5%
Men's Sports:		Culary		alary rotti 70		onomian 1070	Calary 1070		Calary 70th 70		Guidi y 1070	maponit		311011111a111 1070
Head Baseball Coach	\$	152,528	\$	182.080	\$	191.184	\$ 175.000	\$	88,000	\$	340,000	\$ 180,000	\$	189,000
Head Men's Basketball Coach	\$	534.000		484.000		508,200	 1.350.000	-	1.310.000		1.720.000	\$ 900,000		945.000
Asst. Men's Basketball Coach	\$	136,166	*	152,430	*	160,052	216,000		140,000		197,000	\$ 184,000		193,200
Asst. Men's Basketball Coach	\$	,	\$	124,911		131,157	198,000		120,000		142,000	\$ 161,000		169,050
Asst. Men's Basketball Coach	\$	136,166	*	99,996		104,996	125,000		120,000		112,000	'	\$	169,050
Head Football Coach	\$	509,000		703,904			\$ 1,710,000	Ť	na	•	na	\$ 1,207,000		1,267,350
Defensive Coordinator	\$	196,000		200,000		210,000	\$ 355,000		na		na	* , - ,	\$	290,850
Offensive Coordinator	\$	176.000		190,000		199,500	\$ 303,000		na		na	\$ 246,000	-	258,300
Asst. Football Coach	\$	126,000		152,880		160,524	\$ 260,000		na		na	\$ 206.000		216,300
Asst. Football Coach	\$	101,000		146,000		153,300	\$ 216,000		na		na	\$ 181,000		190,050
Asst. Football Coach	\$	101,000		117,480		123,354	\$ 208,000		na		na	\$ 162,500		170,625
Asst. Football Coach	\$	101,000		105,000		110,250	\$ 208,000		na		na	\$ 156,500		164,325
Asst. Football Coach	\$	101,000		100,000		105,000	\$ 176,000		na		na	\$ 138,000		144,900
Asst. Football Coach	\$	91.000		93,000		97,650	\$ 160,000		na		na	*,	\$	132,825
Asst. Football Coach	\$	71,000		92,160		96,768	\$ 150,000		na		na	•	\$	127,050
Head Men's Golf Coach	\$	50,000		70.000		73,500	\$ 108,000	\$	54.000	\$	67.000	\$ 89,000		93,450
Head Men's Soccer Coach	\$	104,345		104,345		109,562	 120,000	_	90,000	Ψ.	na	\$ 112,000		117,600
Head Men's Tennis Coach	\$	48,339		77,200		81,060	\$ 65,000		109,000	\$	56,000	\$ 71,000		74,550
Total Men's Sports	\$	2.870.710		3,195,386		3.355,155	\$ 6,103,000		2,031,000		2,634,000	\$ 4,679,500		4,913,475
		,, -	•	-,,		-,,	-,,	•	722 7222		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, , , , , , , , ,	•	,, -
Women's Sports:														
Head Women's Basketball Coach	\$	204,000	\$	206,724	\$	217,060	\$ 503,000	\$	145,000	\$	197,000	\$ 355,000	\$	372,750
Assoc. Women's BB Coach	\$	91,000	\$	90,000	\$	94,500	\$ 127,000	\$	100,000	\$	81,000	\$ 108,500	\$	113,925
Asst. Women's BB Coach	\$	69,134	\$	75,000	\$	78,750	\$ 104,000	\$	76,000	\$	77,000	\$ 89,500	\$	93,975
Asst. Women's BB Coach	\$	69,134	\$	69,134	\$	72,591	\$ 88,000	\$	76,000	\$	77,000	\$ 78,500	\$	82,425
Head Women's Bowling Coach	\$	42,565		na		na	na		na		na	na		na
Head Cross Country/Track & Field Coach	\$	59,045		73,825	\$	77,516	\$ 105,000	\$	62,000	\$	50,000	\$ 89,500	\$	93,975
Head Women's Golf Coach	\$	53,895	\$	61,453	\$	64,526	\$ 66,000	na	l	\$	50,000	\$ 63,500	\$	66,675
Head Women's Rifle Coach	\$	8,240		na		na	na		na		na	na		na
Head Women's Soccer Coach	\$	73,367	\$	67,378	\$	70,747	\$ 125,000	\$	85,000	na		\$ 96,000	\$	100,800
Head Sand Volleyball Coach	\$	43,000		na		na	na		na		na	na		na
Head Softball Coach	\$	100,000	\$	62,724	\$	65,860	\$ 135,000	na	1	\$	82,000	\$ 98,862	\$	103,805
Head Swimming Coach	na		\$	67,600	\$	70,980		na	ı	na				· .
Head Women's Tennis Coach	\$	52,350	\$	71,600	\$	75,180	\$ 71,000	\$	109,000	\$	56,000	\$ 71,000	\$	74,550
Head Volleyball Coach	\$	96,701	\$	90,720	\$	95,256	\$ 90,000	\$	85,000	\$	209,000	\$ 90,360	\$	94,878
Total Women's Sports	\$	865,729	\$	936,158	\$	982,966	\$ 1,414,000	\$	653,000	\$	670,000	\$ 1,050,362	\$	1,102,880
Total Salaries, Coaches	\$	3,736,439	\$	4,131,544	\$	4,338,121	\$ 7,517,000	\$	2,684,000	\$	3,304,000	\$ 5,729,862	\$	6,016,355

midpoint between CUSA and AAC

midpoint between
een CUSA and AAC with
5% increase

UAB below benchmark

CUSA (17 schools): UAB, Florida Atlantic, Florida International, Marshall, Middle Tennessee, UNC-Charlotte, Western Kentucky, Louisiana, Tech,

AAC (7 Schools): Central Florida, Cincinnati, Connecticut, East Carolina, Houston, Memphis, South Florida;

### **Adminstrative Staff Salary Benchmarks**

EXHIBIT 1 Page 17

CUSA, AAC, VCU, WSU

Administrative Staff	Budget		CUSA		UAB Budget	AAC		VCU		WSU	CUSA-AAC		CUSA-AAC
Salary and Benefits	2013-14		2013-14		2015-16	2013-14		2013-14		2013-14	2013-14		2015-16
	Salary	Sa	lary 75th %	Ве	enchmark +5%	Salary 75%		Salary		Salary	Midpoint	В	enchmark +5%
Athletic Director	\$ 321,000	\$	350,000	\$	367,500	\$ 500,000	\$	210,000	\$	187,000	\$ 425,000	\$	446,250
Senior Associate AD/Internal	\$ 161,564	\$	119,000	\$	124,950	\$ 147,000	\$	130,000	na		\$ 133,000	\$	139,650
Senior Associate AD/SWA	\$ 131,004	\$	111,000	\$	116,550	\$ 110,000	\$	118,000	\$	100,000	\$ 110,500	\$	116,025
Senior Associate AD/External	\$ 124,000	\$	125,000	\$	131,250	\$ 185,000	\$	104,000	\$	99,000	\$ 155,000	\$	162,750
Associate AD/Student Support Services	\$ 75,000	\$	90,000	\$	94,500	\$ 105,000	\$	117,000	\$	57,000	\$ 97,500	\$	102,375
Associate AD/Media Relations	\$ 63,248	\$	71,000	\$	74,550	\$ 65,000	\$	56,000	\$	71,000	\$ 68,000	\$	71,400
Associate AD/Financial Affairs	\$ 68,438	\$	96,000	\$	100,800	\$ 116,000	\$	66,000	\$	99,000	\$ 106,000	\$	111,300
Associate AD/Compliance	\$ 72,500	\$	78,000	\$	81,900	\$ 95,000	\$	75,000	\$	36,000	\$ 87,000	\$	91,350
Associate AD/Development	\$ 70,000	\$	56,000	\$	58,800	\$ 110,000	\$	76,000	\$	99,000	\$ 83,000	\$	87,150
Head Equipment Manager	na	\$	41,000	\$	43,050	na		na		na	na		na
Assistant AD/Facilities & Operations	\$ 61,749	\$	61,750	\$	64,838	\$ 56,000	\$	108,000	\$	57,000	\$ 58,875	\$	61,819
Assistant AD/Marketing & Promotions	\$ 60,000	\$	70,000	\$	73,500	\$ 76,000	\$	48,000	na		\$ 73,000	\$	76,650
Strength & Conditioning Coach	\$ 105,000	\$	98,000	\$	102,900	\$ 150,000	na	a	na		\$ 124,000	\$	130,200
Associate AD/Ticketing	\$ 78,923	\$	53,000	\$	55,650	\$ 62,000	\$	43,000	\$	53,000	\$ 57,500	\$	60,375
Assistant AD/Sports Medicine	\$ 75,035	\$	85,000	\$	89,250	na		na		na	na		na
<b>Total Administrative Staff Salaries</b>	\$ 1,467,461	\$	1,504,750	\$	1,579,988	\$ 1,777,000	\$	1,151,000	\$	858,000	\$ 1,578,375	\$	1,657,294

midpoint between CUSA and AAC

midpoint between CUSA and AAC with 5% increase

#### UAB below benchmark

CUSA (17 schools): UAB, Florida Atlantic, Florida International, Marshall, Middle Tennessee, UNC-Charlotte, Western Kentucky, Louisiana, Tech,
North Texas, Rice, Old Dominion, Southern Mississippi, Texas-El Paso, Texas-San Antonio, SMU, Tulsa, Tulane

AAC (7 Schools): Central Florida, Cincinnati, Connecticut, East Carolina, Houston, Memphis, South Florida; Private schools not reporting: SMU, Temple, Tulane, Tulsa

Pro Forma		Actual		Budget		Projected		Projected		Projected		Projected		Projected
FOOTBALL		2012-13		2013-14		2014-15		2015-16		2016-17		2017-18		2018-19
Revenues:														
Ticket Sales - Regular Season	•		•		•		•		•		•		•	
Football- Season Tickets	\$	446,289		389,072		365,000		396,385		403,704		411,389		419,459
Football- Single Game Tickets	\$	159,603		281,318		150,000		115,000		175,000		192,500		211,750
Total Ticket Sales	\$	605,892	\$	670,390	\$	515,000	\$	511,385	\$	578,704	\$	603,889	\$	631,209
Game Guarantees	•	. ===	•	. =	•		•		•		•		•	
Football	\$	1,750,000	\$	1,700,000	\$	1,475,000	\$	1,125,000	\$	800,000	\$	1,000,000	\$	1,000,000
Contributions / Gifts**			_		_		_		_		_		_	
B-Club (Letter Winners)	\$	5,448		2,000		7,000		7,700		8,470		9,317		10,249
Excellence Fund	\$	7,495		20,000		-	\$	-	\$	-	\$	-	\$	-
Investor Fund	\$	4,000		6,000		-	\$	-	\$	-	\$	-	\$	-
Blazer Auction	\$	12,162		17,000		3,000	\$	3,000	\$	3,000	\$	3,000	\$	3,000
Champion Club	\$	66,713	\$	70,000		90,000		93,600		97,344		- ,	\$	105,287
Blazer Club	\$	126,308	\$	160,000		173,000		186,000		195,300		,	\$	215,318
EF for Nike, Car, Expense Allowance	\$	129,000		129,000	\$	129,000		129,000		129,000			\$	129,000
Total Contributions	\$	351,126	\$	404,000	\$	273,000	\$	290,300	\$	304,114	\$	318,620	\$	333,854
Advertising & Sponsorships														
IMG Rights Fee	\$	247,600	\$	260,000	\$	280,000	\$	300,000	\$	320,000	\$	340,000	\$	360,000
Total Sponsorships	\$	247,600	\$	260,000	\$	280,000	\$	300,000	\$	320,000	\$	340,000	\$	360,000
Other Income														
Ticket Office - Ticket handling fees	\$	4,319	\$	5,507	\$	5,000	\$	5,000	\$	5,000	\$	5,000	\$	5,000
Royalties	\$	21,937	\$	21,000										
Summer Sports Camps														
NCAA/ CUSA Revenues														
NCAA GIA*	\$	444,502	\$	459,490	\$	470,000	\$	480,000	\$	490,000	\$	510,000	\$	515,000
NCAA Sport Sponsorship	\$	· <u>-</u>	\$	· -	\$	· <u>-</u>	\$	· <u>-</u>	\$	-	\$	-	\$	-
NCAA SAF	\$	-	\$	-	\$	_	\$	-	\$	-	\$	-	\$	-
CUSA Marketing	\$	_	\$	_	\$	_	\$	_	\$	_	\$	_	\$	_
CUSA TV Revenue - Football	\$	1.005.157	\$	891,688	\$	900,000	\$	900,000	\$	900,000	\$	900,000	\$	900,000
CUSA Championship - Football	\$	(22,599)	-	2,344	\$	2,000	-	2,000	\$	2,000	-	•	\$	2,000
CUSA Bowl Distribution - Football	\$	66,710		38,816		40,000		40,000		40,000		40,000	*	40,000
CUSA Event Cancellation Insurance - Football	\$	(15,899)		(13,942)		(14,000)		(14,000)		(14,000)		(14,000)		(14,000
BCS Playoff - Football (beginning 2014-15)	\$	(10,000)	\$	(10,012)	\$	800,000		800,000		800,000		800,000		800,000
Total NCAA/ CUSA	\$	1,477,871		1,378,396	_	2,198,000		2,208,000		2,218,000		2,238,000		2,243,000
Total Athletics Revenues	**************************************	4,458,746		4,439,293		4,746,000		4,439,685		4,225,818		4,505,509		4,573,063
University Allocation	Ψ	4,400,740	Ψ	7,700,200	Ψ	4,1 40,000	Ψ	-1,-100,000	Ψ	7,220,010	Ψ	4,000,000	Ψ	7,57 5,005
Student Fees Allocation	\$	_	\$	_										
Total University Allocation	<b>¢</b>	_	\$	- -	\$	_	\$	_	\$	_	\$	_	\$	_
Percent of total revenues	<b>4</b>	- -	\$	<u>-</u>	Ψ	<u>-</u>	\$	<u>-</u>	Ψ	-	\$	_	\$	_
OTAL REVENUES	Φ Φ	4,458,746	Φ	4,439,293	¢	4,746,000		4,439,685	ψ <b>¢</b>	4,225,818	Ψ	4,505,509	T	4,573,063

Pro Forma FOOTBALL	Actual 2012-13	Budget 2013-14	Projected 2014-15	Projected 2015-16	Projected 2016-17	Projected 2017-18	Projected 2018-19
Expenses:							
Scholarships	\$ 1,787,689	\$ 2,010,637	\$ 2,610,469	\$ 2,920,068	\$ 3,007,670	\$ 3,097,900	\$ 3,190,837
Summer School	\$ 359,347	\$ 678,689	\$ 630,751	\$ 724,108	\$ 755,385	\$ 787,887	\$ 818,281
Total Scholarships	\$ 2,147,036	\$ 2,689,326	\$ 3,241,220	\$ 3,644,176	\$ 3,763,055	\$ 3,885,787	\$ 4,009,118
Percent of total expenses	28%	33%	37%	37%	37%	37%	37%
Salaries and Benefits - Coaches & FB Staff	\$ 2,486,905	\$ 2,649,837	\$ 2,557,552	\$ 3,148,848	\$ 3,211,825	\$ 3,308,180	\$ 3,374,344
Salaries and Benefits - Administration	\$ 347,494	\$ 384,627	\$ 408,500	\$ 420,050	\$ 426,951	\$ 437,510	\$ 444,760
Total Salaries and Benefits	\$ 2,834,399	\$ 3,043,464	\$ 2,966,052	\$ 3,568,898	\$ 3,638,776	\$ 3,745,690	\$ 3,819,103
Percent of total expenses	37%	38%	34%	36%	36%	36%	35%
Sports Operations	\$ 1,750,417	\$ 1,414,373	\$ 1,647,177	\$ 1,702,177	\$ 1,753,242	\$ 1,805,840	\$ 1,860,015
Support Systems Operations (20% of total non-specific)	\$ 608,357	\$ 660,797	\$ 691,301	\$ 732,824	\$ 754,809	\$ 777,453	\$ 800,777
Sports Recruiting	\$ 146,547	\$ 164,500	\$ 164,500	\$ 175,000	\$ 180,250	\$ 185,658	\$ 191,227
Sports Equipment	\$ 111,632	\$ 110,000	\$ 110,000	\$ 120,000	\$ 123,600	\$ 127,308	\$ 131,127
Capital Projects (Debt Service)							
Total Expenses	\$ 7,598,388	\$ 8,082,460	\$ 8,820,251	\$ 9,943,076	\$ 10,213,733	\$ 10,527,735	\$ 10,811,368
Net Revenue (Expense)	\$ (3,139,643)	\$ (3,643,167)	\$ (4,074,251)	\$ (5,503,391)	\$ (5,987,915)	\$ (6,022,226)	\$ (6,238,304)

<sup>\*</sup>Assuming highest point value for scholarship calculation \*\*Contributions / Gifts - MBK 70%, FB 20%, Other 10%

FY 2013 - FY 2019

Pro Forma BOWLING AND RIFLE	Actual 2012-13	Budget 2013-14	Projected 2014-15	Projected 2015-16	Projected 2016-17	Projected 2017-18	Projected 2018-19
Expenses:							
Scholarships-Bowling	\$ 66,879	\$ 65,663	\$ 153,557	\$ 171,769	\$ 176,922	\$ 182,229	\$ 187,696
Scholarships-Rifle	\$ 67,328	\$ 79,521	\$ 110,561	\$ 123,673	\$ 127,384	\$ 131,205	\$ 135,141
Total Scholarships	\$ 134,207	\$ 145,184	\$ 264,118	\$ 295,442	\$ 304,305	\$ 313,435	\$ 322,838
Percent of total expenses	47%	48%	63%	53%	53%	53%	53%
Salaries and Benefits - Bowling	\$ 54,739	\$ 57,335	\$ 56,782	\$ 58,748	\$ 59,923	\$ 61,721	\$ 62,955
Salaries and Benefits -Rifle	\$ 8,704	\$ 8,965	\$ 8,965	\$ 53,600	\$ 54,672	\$ 56,312	\$ 57,438
University Educational Foundation Transfer for Salaries	\$ 6,000	\$ 6,000					
Total Salaries and Benefits	\$ 69,443	\$ 72,300	\$ 65,747	\$ 112,348	\$ 114,595	\$ 118,033	\$ 120,394
Percent of total expenses	24%	24%	16%	20%	20%	20%	20%
Sports Operations-Bowling	\$ 50,606	\$ 55,000	\$ 55,000	\$ 78,890	\$ 81,257	\$ 83,694	\$ 86,205
Sports Operations-Rifle	\$ 19,763	\$ 19,000	\$ 25,000	\$ 40,000	\$ 41,200	\$ 42,436	\$ 43,709
Sports Recruiting-Bowling	\$ 8,826	\$ 10,000	\$ 10,000	\$ 19,595	\$ 20,183	\$ 20,788	\$ 21,412
Sports Recruiting-Rifle	\$ -	\$ 250	\$ 250	\$ 7,250	\$ 7,468	\$ 7,692	\$ 7,922
Sports Equipment-Bowling	\$ 928	\$ 1,000	\$ 1,000	\$ 2,500	\$ 2,575	\$ 2,652	\$ 2,732
Sports Equipment-Rifle	\$ -	\$ 1,000	\$ 1,000	\$ 4,500	\$ 4,635	\$ 4,774	\$ 4,917
Total Expenses	\$ 283,773	\$ 303,734	\$ 422,115	\$ 560,525	\$ 576,218	\$ 593,504	\$ 610,129

<sup>\*</sup>Assuming highest point value for scholarship calculation

<sup>\*\*</sup>Contributions / Gifts - MBK 70%, FB 20%, Other 10%

Final Report: November 18, 2014

## **EXHIBIT 2**

# Division I Without Football, Bowling and Rifle Pro Forma

University of Alabama at Birmingham Athletics FY's 2013 -2019

### **Overall Assumptions for Future Pro Forma**

Sports Sponsorship changes. Eliminate Football, Bowling and Rifle at conclusion of respective seasons in FY15. Add Men's Cross Country, Indoor and Outdoor Track & Field in fall 2015.

Football staff severance includes 26 months for Head Coach and 2 months for each Assistant / Staff member. Salary expense recovery for FY15 budget from Assistants and Staff. Head Coach's severance; 10 months applied to FY15 budget.

Scholarships for all sports funded to NCAA maximums to meet financial aid component of Title IX.

Football away game guarantees could be handled as a one-time expense and not shown in operating pro forma with efforts made to mitigate contractual obligation by securing another opponent for impacted schools.

#### Revenues:

#### **Ticket Sales**

Men's Basketball: projected 10% increase in FY16 with reseating; projected 5% annual increase FY17-FY19

Women's Basketball: projected 10% annual increase FY16-FY19

Other Sports: Baseball - flat sales with no games at Region Field; projected 2% increase each season FY15-FY19; Men's and Women's Soccer projected 10% annual increase; Softball and Volleyball projected 5% annual increase.

#### Guarantees

Men's and Women's Basketball: Assumes no future guarantees for away games.

Football: 2015 Guarantees receivable (contractual cancellation obligation) from Tennessee \$925,000 and Troy \$200,000. 2016 Guarantee receivable from Kentucky \$800,000.

## **Overall Assumptions for Future Pro Forma**

All student-athletes allowed to remain on same scholarship equivalency for up to five total years at UAB. Football projected to return 35 SA in fall 2015, 10 in fall 2016 and 5 in fall 2017.

The track and field staff would combine to coach both men and women with the addition of an associate head coach for cross country and one full-time assistant coach in January 2015. Phase-in of scholarships with 6 for fall 2015, 9 for fall 2016, 12 for fall 2017 and NCAA maximum of 12.6 begining fall 2018.

Expenditures for Support Systems Operations for sports related units would be reduced by 20%.

Preferred sports programs and coaches salaries would be funded at 75th percentile or higher compared to CUSA Benchmark. Other sports would be funded at the higher of current funding with a target of CUSA average benchmark. In general, a two-year phase-in of zero-based budgeting for optimal CUSA budgets in FY15 and FY16.

## Expenses:

#### **Scholarships**

Scholarship estimates for the future are based upon actual University projections; Blount Hall residency Average scholarships cost are based upon 70% out-of-state 30% in-state

Summer School: projected 15% of total scholarship costs for summer school aid (based on 70%/30% formula)

Fifth Year and Medical Aid: projected 5% of total scholarship costs for fifth year and medical aid (based on 70%/30% formula)

Includes equity adjustments for 30 additional women student-athletes to attend summer school.

#### Revenues:

#### Contributions

B-Club project 10% annual increase based on FY15 goals.

Blazer Auction reflects net amount after expenses.

Champion Club project 4% annual increase based on FY15 goal (add 1 new CC member annually)

Blazer Club projected 10% increase in FY16 with reseating; projected 5% increase annually FY17-FY19

Belles and Whistles combined with B/W Sustainer and projected flat revenue stream.

Other Gift Accounts and Educational Fund projected flat revenue stream.

\*\*Contributions / Gifts source allocation - Men's Basketball 70%, Football 20%, Other 10%

#### **Sponsorships**

IMG Rights Fees based on contract and anticipated \$50,000 per year increase. Rights allocation attributed to Men's Basketball (60%) and Football (40%).

Beverage contract will remain flat at \$250,000 through FY19

#### **NCAA/ CUSA Conference**

NCAA and CUSA revenue remains flat.

NCAA Grant-in-Aid revenue with \$5 per point per year increase.

CFP Share provided by CUSA Office and begins in FY15.

## **University Allocation**

University Direct and Indirect Support remains flat beginning in FY15.

Athletic fee from students projections based on increased tuition rate of 3% increases FY16-FY19.

### Expenses:

#### Salaries and Benefits - Coaches & Administrative Staff

Projected annual salary increases:

FY15 - 0%; FY16 - 3%; FY17 - 2%; FY18 - 3%; FY19 - 2 %

Fringe Benefit Rate:

FY13 - 31.9%; FY14 - 34.7%; FY15 - 33.4%; FY16 through FY19 - 34%

FY16 Benchmark Salary adjustment to meet 50-75% of CUSA peers

Includes equity adjustments for coaching salaries and positions.

## **Sports Operating Budgets, Recruiting, Equipment**

Two-Year phase-in of Zero-Based Budgets for optimal CUSA operating budgets (FY15-FY16)

Projected 3% annual increase in FY17-FY19.

Includes equity adjustments for equipment, meals, travel, recruiting.

## Guarantees (payable to visiting teams)

Included as appropriate in each sports operations budgets.

#### **Support Systems Operations**

Two-Year phase-in of Zero-Based Budgets for optimal CUSA operating budgets (FY15-FY16)

Projected 3% annual increase in FY17-FY19.

## Financial Projections FY 2013 - FY 2019

Pro Forma		Actual	Budget	Projected	Projected	Projected	Projected	Projected
1 TO T Offilia		2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Revenues:								
Contracts and Ticket Sales	\$	7,600,977	\$ 6,953,798	\$ 7,550,500	\$ 3,217,125	\$ 3,139,560	\$ 3,193,155	\$ 3,227,592
Philanthropy	\$	2,487,742	\$ 2,570,000	\$ 2,385,000	\$ 2,098,000	\$ 2,181,800	\$ 2,236,186	\$ 2,293,296
Institutional Subsidy and Student Fees	\$	17,612,552	\$ 18,411,955	\$ 20,132,542	\$ 20,301,915	\$ 20,476,368	\$ 20,656,056	\$ 20,841,134
TOTAL REVENUES	\$	27,701,271	\$ 27,935,753	\$ 30,068,042	\$ 25,617,040	\$ 25,797,728	\$ 26,085,396	\$ 26,362,022
Expenses:								
Scholarships	\$	6,161,702	\$ 7,008,671	\$ 7,599,229	\$ 7,559,633	\$ 7,170,734	\$ 7,171,554	\$ 7,183,989
	Percent of total expenses	23%	25%	26%	30%	28%	28%	27%
Salaries and Benefits - Coaches	\$	6,523,593	\$ 6,667,584	\$ 6,729,778	\$ 4,498,250	\$ 4,588,215	\$ 4,725,861	\$ 4,820,379
Salaries and Benefits - Administration	\$	4,618,658	\$ 4,986,593	\$ 4,955,476	\$ 5,058,696	\$ 5,159,870	\$ 5,314,667	\$ 5,420,960
	Total Salaries \$	11,142,251	\$ 11,654,177	\$ 11,685,254	\$ 9,556,946	\$ 9,748,085	\$ 10,040,528	\$ 10,241,338
	Percent of total expenses	41%	42%	40%	38%	38%	39%	39%
Sports Operations	\$	5,064,071	\$ 4,209,446	\$ 4,673,188	\$ 3,539,864	\$ 3,693,810	\$ 3,848,828	\$ 3,964,293
Support Systems Operations	\$	4,133,338	\$ 4,359,394	\$ 4,326,507	\$ 3,766,297	\$ 3,879,286	\$ 3,995,664	\$ 4,115,534
Sports Recruiting	\$	478,599	\$ 538,750	\$ 500,450	\$ 453,036	\$ 471,177	\$ 488,052	\$ 502,694
Sports Equipment - Nike	\$	273,998	\$ 300,000	\$ 310,000	\$ 348,771	\$ 363,784	\$ 378,790	\$ 390,153
TOTAL EXPENSES	\$	27,253,959	\$ 28,070,438	\$ 29,094,628	\$ 25,224,547	\$ 25,326,876	\$ 25,923,417	\$ 26,398,002
Net Revenue (Expense)	\$	447,312	\$ (134,685)	\$ 973,414	\$ 392,493	\$ 470,852	\$ 161,980	\$ (35,980)
Expense Increase Amount			\$ 816,479	\$ 1,024,190	\$ (3,870,081)	\$ 102,329	\$ 596,540	\$ 474,585
Expense Increase Percentage			3.0%	3.6%	-13.3%	0.4%	2.4%	1.8%
Capital Facilities Expense					\$ 26,555,000			

## Financial Projections FY 2013 - FY 2019

Pro Forma	Actual	Budg		Projected		Projected	Projected		Projected	Projected
	2012-13	2013	14	2014-15		2015-16	2016-17		2017-18	2018-19
evenues: Contracts and Ticket Sales										
Ticket Sales - Regular Season										
Baseball - Single Game Tickets \$	7,470	¢	15,000 \$	20,000	Ф	20,000	\$ 20,00	n ¢	20,000 \$	20,0
Basketball - Men, Season Tickets \$	342.153		400,932 \$	400.000		440.000			, ,	509,
Basketball - Men, Single Game Tickets \$	150,296	*	238.176 \$	240,000	*	264,000	+ - ,		, ,	305,
Basketball - Women, Single Game Tickets \$	,	\$	4,000 \$	,		4,400		10 \$ 10 \$	, ,	5,
Football- Season Tickets \$	446,289		389,072 \$	365,000	Ψ	4,400	Ψ 4,0-	Ψ	5,524 ψ	3,
Football- Single Game Tickets \$	,	\$	281,318 \$	150,000						
Soccer - Men Single GameTickets \$	9,139		7,500 \$	7,500	\$	8,250	\$ 9.07	'5 \$	9,983 \$	10,9
Soccer - Women Single Game Tickets \$		\$	2,000 \$	1,500		1,650		5 \$		2,
Softball- Single Game Tickets \$	7,153		10,000 \$	10,000		10,500				12,
Volleyball- Single Game Tickets \$	2,066		2,000 \$			2,100		.σ ψ )5 \$		2,
Total Ticket Sales \$	1,130,053		,349,998 \$	1,200,000		750,900				868,
Game Guarantees	1,100,000	· ·	,σ.σ,σσσ ψ	1,200,000	Ψ	700,000	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	Ψ	υ21,000 ψ	300,
Baseball \$	6,000	\$	- \$	_	\$	_	\$ -	\$	- \$	
Basketball - Men \$	190,000		- \$	125,000	\$		\$ -	\$	· ·	
Basketball - Women \$	-	\$	- \$	-	\$		\$ -	\$	· ·	
Football \$	1,750,000	*	,700,000 \$	1,475,000	Ť		•	,	•	
Soccer - Men \$		\$	- \$	-	\$	-	\$ -	\$	- \$	
Soccer - Women \$	3,400	*	1,000 \$	-	\$	_	\$ -	\$	*	
Softball \$	1,500	\$	2,000 \$	-	\$	-	\$ -	\$	- \$	
Total Guarantees \$	1,953,400	\$ 1	,703,000 \$	1,600,000	\$	-	\$ -	\$	- \$	
Advertising & Sponsorships										
IMG Rights Fee - Men's Basketball \$	371,400		390,000 \$		\$	450,000	\$ 480,00	0 \$	510,000 \$	540,0
IMG Rights Fee - Football \$	247,600	\$	260,000 \$	280,000						
Beverage Contract - Buffalo Rock Pouring Rights \$	250,000		250,000 \$			250,000				250,
Total Sponsorships \$	869,000	\$	900,000 \$	950,000	\$	700,000	\$ 730,00	0 \$	760,000 \$	790,
Other Income										
Cafeteria & Catering Inc \$	1,415		3,500							
Ticket Office - Ticket handling fees Basketball - Men \$	12,578		16,043 \$		\$	15,000	\$ 15,00	0 \$	15,000 \$	15,
Ticket Office - Ticket handling fees Football \$		\$	5,507 \$							
Track Entry Fees \$	27,215		27,000 \$	27,000	\$	27,000	\$ 27,00	0 \$	27,000 \$	27,
Men's Soccer \$	1,200		-							
Administration \$	1,150		50,000 \$	53,500	\$	50,000	\$ 50,00	0 \$	50,000 \$	50,
Marketing \$	23,375		-							
Summer Sports Camps \$	15,230		15,000 \$	15,000		15,000			, ,	15,
Cheer/Dance Camps \$	115,385	\$	115,000 \$	115,000	\$	115,000	\$ 115,00	0 \$	115,000 \$	115,
Other Accounts \$	28,450									
Gift Accounts (premiums) \$	301,247		-							
Total Other Income \$	531,564	\$	232,050 \$	230,500	\$	222,000	\$ 222,00	0 \$	222,000 \$	222,
Royalties					_					
Basketball - Men \$	51,187		49,000 \$	49,000	\$	49,000	\$ 49,00	0 \$	49,000 \$	49,
Football \$	21,937		21,000 \$				<u> </u>			
Total Royalties \$	73,125	\$	70,000 \$	70,000	\$	49,000	\$ 49,00	0 \$	49,000 \$	49

Pro Forma	Actual		Budget	Projected		Projected	Projected		Projected		Projected
	2012-13		2013-14	2014-15		2015-16	2016-17		2017-18		2018-19
NCAA/ CUSA Revenues											
1107 11 0 11 1	\$ 715,539	*	665,643	*,		423,225			262,800		226,005
NCAA Sport Sponsorship	\$ 177,330		176,450			180,000	. ,		180,000		180,000
NCAA SAF	\$ 368,533		200,000			220,000	. ,		220,000		220,000
NCAA Men's Basketball Units	\$ 412,987	\$	413,333			350,000	\$ 350,000	\$	350,000		350,000
CUSA Marketing	\$ 17,262	\$	6,563	\$ 7,000		7,000	\$ 7,000	\$	7,000	\$	7,000
CUSA TV Revenue - Football	\$ 1,005,157	\$	891,688	\$ 900,000	)						
CUSA Championship - Football	\$ (22,599)	\$	2,344	\$ 2,000	)						
CUSA Bowl Distribution - Football	\$ 66,710	\$	38,816	\$ 40,000	)						
CUSA Championship - Men's Basketball	\$ 2,565	\$	36,667	\$ 40,000	\$	40,000	\$ 40,000	\$	40,000	\$	40,000
CUSA Revenue Growth Supplement	\$ 300,000	\$	265,000	\$ 260,000	\$	260,000	\$ 260,000	\$	260,000	\$	260,000
CUSA Event Cancellation Insurance - Football	\$ (15,899)	\$	(13,942)	\$ (14,000	0)						
Incentive - Women's Basketball	\$ 16,250	\$	16,188	\$ 15,000	\$	15,000	\$ 15,000	\$	15,000	\$	15,000
College Football Playoff - Football (beginning 2014-15)	\$ -	\$	-	\$ 800,000	)						
Total NCAA/ CUSA	\$ 3,043,835	\$	2,698,750	\$ 3,500,000	) \$	1,495,225	\$ 1,350,400	\$	1,334,800	\$	1,298,005
Total Contracts and Tickets Sales	\$ 7,600,977	\$	6,953,798	\$ 7,550,500	\$	3,217,125	\$ 3,139,560	\$	3,193,155	\$	3,227,592
Philanthropy											
B-Club (Letter Winners)**	\$ 27,241	\$	10,000	\$ 35,000	\$	28,000	\$ 30,800	\$	33,880	\$	37,268
Excellence Fund**	\$ 37,473	\$	100,000	\$ -	\$	-	\$ -	\$	-	\$	-
Investor Fund**	\$ 20,000	\$	30,000	\$ -	\$	-	\$ -	\$	-	\$	-
Blazer Auction**	\$ 60,810	\$	85,000	\$ 15,000	) \$	15,000	\$ 15,000	\$	15,000	\$	15,000
Champion Club**	\$ 333,565	\$	350,000	\$ 450,000	\$	360,000	\$ 374,400	\$	389,376	\$	404,951
Blazer Club**	\$ 631,542	\$	800,000	\$ 865,000	\$	692,000	\$ 726,600	\$	762,930	\$	801,077
Belles & Whistles Lunch & Memberships - Other	\$ 33,197	\$	50,000	\$ 50,000	\$	50,000	\$ 50,000	\$	50,000	\$	50,000
BWAS-Sustainer - Other	\$ -	\$	25,000	\$ -	\$	-	\$ -	\$	-	\$	-
Other Gift Accounts	\$ 301,625	\$	250,000	\$ 85,000	\$	68,000	\$ 100,000	\$	100,000	\$	100,000
Endowments-Investments	\$ 3,785	\$	5,000	\$ 20,000	) \$	20,000	\$ 20,000		20,000	\$	20,000
EF - President's Discretionary Fund	\$ 225,000	\$	225,000	\$ 225,000	) \$	225,000	\$ 225,000	\$	225,000	\$	225,000
EF Support	\$ 782,524	\$	610,000	\$ 610,000	) \$	610,000	\$ 610,000	\$	610,000	\$	610,000
Endowment & Investment Income	\$ 30,980	\$	30,000	\$ 30,000	) \$	30,000			30,000	\$	30,000
Total Philanthropy			2,570,000	\$ 2,385,000	) \$	2,098,000			2,236,186		2,293,296
Total Athletics Revenues	\$ 10,088,719	\$	9,523,798	\$ 9,935,500	) \$	5,315,125	\$ 5,321,360	\$	5,429,341	\$	5,520,888
Percent of total revenues	36%		34%	339		21%			21%		21%
Institutional Subsidy and Student Fees											
	\$ 12,631,732	\$	13,227,977	\$ 14,486,787	7 \$	14,486,787	\$ 14,486,787	\$	14,486,787	\$	14,486,787
Student Fees Allocation	\$ 4,980,820		5,183,978			5,815,128			6,169,269		6,354,347
Total Institutional Subsidy and Student Fees	, , .	*	18,411,955	+ -,, -		20,301,915			20,656,056	*	20,841,134
Percent of total revenues	64%		66%	679		79%	799		79%	•	79%
TOTAL REVENUES	\$ 27,701,271		27,935,753			25,617,040		-	26,085,396	\$	26,362,022

Change in sports sponsored 80% of FBS revenues

FY 2013 - FY 2019

Scholarships		Actual		Budget		Projected	Projected		Projected		Projected		Projected
Annual Costs		2012-13		2013-14		2014-15	2015-16		2016-17		2017-18		2018-19
In-State Scholarship		\$ 19,619	-	20,549		24,025	27,467		28,291	\$	29,139		30,014
Out of State Scholarship		\$ 27,930	\$	28,806	\$	33,577	\$ 37,305	\$	38,424	\$	39,577	\$	40,765
*Average Scholarship Cost		\$ 25,437	\$	26,329	\$	30,711	\$ 34,354	\$	35,384	\$	36,446	\$	37,539
Pro Forma	No. of	Actual		Budget		Projected	Projected		Projected		Projected		Projected
Scholarships Expense	Participants	2012-13		2013-14		2014-15	2015-16		2016-17		2017-18		2018-19
Baseball	33	\$ 279,231	\$	357,158	-	359,323	401,939	-	413,997	-	426,417	-	439,209
Basketball - Men	13	\$ 289,903	\$	321,483	\$	399,248	446,599		459,997		473,797		488,010
CC/Track - Men					\$	92,134	257,653		371,536		459,218		472,995
Football	104	\$ 1,787,689		2,010,637	\$	1,842,684	\$ 790,136	-	265,383		91,115		-
Golf- Men	9	\$ 135,018	\$	108,216	\$	138,201	\$ 154,592		159,230	\$	164,006	-	168,927
Soccer - Men	31	\$ 265,860	\$	321,133	\$	304,043	\$ 340,102	\$	,	\$	360,814	\$	371,639
Tennis - Men	11	\$ - ,	\$	162,050	\$	138,201	\$ 154,592	\$	159,230	\$	- ,	\$	168,927
Total Men's	201	\$ 2,886,317	\$	3,280,677	\$	3,273,835	\$ 2,545,612	\$	2,179,676	\$	2,139,373	\$	2,109,706
Basketball - Women	14	\$ 395,292	\$	444,091	\$	460,671	\$ 515,306	\$	530,765	\$	546,688	\$	563,089
Bowling - Women	8	\$ 66,879	\$	65,663	\$	153,557	\$ 137,415	\$	70,769	\$	36,446	\$	-
CC/Track - Women	73	\$ 447,150	\$	489,119	\$	552,805	\$ 618,367	\$	636,918	\$	656,026	\$	675,707
Golf- Women	7	\$ 137,791	\$	186,581	\$	184,268	\$ 206,122	\$	212,306	\$	218,675	\$	225,236
Rifle - Women	11	\$ 67,328	\$	79,521	\$	110,561	\$ 68,707	\$	70,769	\$	36,446	\$	-
Sand Volleyball - Women	17	\$ 23,475	\$	58,000	\$	184,268	\$ 206,122	\$	212,306	\$	218,675	\$	225,236
Soccer - Women	27	\$ 346,570	\$	421,319	\$	429,960	\$ 480,952	\$	495,381	\$	510,242	\$	525,550
Softball	19	\$ 279,501	\$	319,645	\$	368,537	\$ 412,245	\$	424,612	\$	437,351	\$	450,471
Tennis - Women	10	\$ 280,501	\$	277,810	\$	245,691	\$ 274,830	\$	283,075	\$	291,567	\$	300,314
Volleyball - Women	15	\$ 284,217	\$	356,806	\$	368,537	\$ 412,245	\$	424,612	\$	437,351	\$	450,471
Total Women's	201	\$ 2,328,704	\$	2,698,555	\$	3,058,855	\$ 3,332,313	\$	3,361,514	\$	3,389,467	\$	3,416,073
<b>Total Sports Expense</b>		\$ 5,215,021	\$	5,979,232	\$	6,332,691	\$ 5,877,925	\$	5,541,190	\$	5,528,841	\$	5,525,779
Non-program specific		\$ 224,850	\$	-									
Summer School		\$ 721,831	\$	1,029,439	\$	949,904	\$ 881,689	\$	831,178	\$	829,326	\$	828,867
Fifth Year and Medical Aid		\$ -	\$	-	\$	316,635	\$ 293,896	\$	277,059	\$	276,442	\$	276,289
NCAA meal enhancements							\$ 300,000	\$	309,000	\$	318,270	\$	327,818
NCAA Degree Completion							\$ 206,122	\$	212,306	\$	218,675	\$	225,236
Total Scholarship Expense		\$ 6,161,702	\$	7,008,671	\$	7,599,229	\$ 7,559,633	\$	7,170,734	\$	7,171,554	\$	7,183,989

<sup>\*</sup> Average Scholarship Cost based on awarding 70% out-state and 30% in-state. Projected 3% annual increase for both in-state and out-of-state scholarships FY16-FY19 Summer School expense projected at 15% of academic year scholarship costs. Fifth Year and Medical expense projected at 5% of academic year scholarship costs.

NCAA meal enhancements projected at \$1,000 per student athlete and 300 SA and 3% annual increase.

NCAA Degree Completion projected at 6 returning student-athletes per year.

Scholarship expense covers spring and fall of the same calendar year, thus covering parts of two academic year

## **Scholarship Projections**

FY 2013 - FY 2019

NCAA Scholarships	*NCAA Maximum	Actual	Budget	Projected	Projected	Projected	Projected	Projected
Equivalencies	Equiv.	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Baseball	11.70	11.70	11.86	11.70	11.70	11.70	11.70	11.70
Basketball - Men	13.00	11.06	11.97	13.00	13.00	13.00	13.00	13.00
CC/Track - Men	12.60			3.00	7.50	10.50	12.60	12.60
Football	85.00	74.38	79.12	60.00	23.00	7.50	2.50	0.00
Golf- Men	4.50	4.04	4.65	4.50	4.50	4.50	4.50	4.50
Soccer - Men	9.90	9.90	9.81	9.90	9.90	9.90	9.90	9.90
Tennis - Men	4.50	3.95	3.48	4.50	4.50	4.50	4.50	4.50
Total Men's	141.20	115.03	120.89	106.60	74.10	61.60	58.70	56.20
Basketball - Women	15.00	15.00	14.00	15.00	15.00	15.00	15.00	15.00
Bowling - Women	5.00	2.88	2.47	5.00	4.00	2.00	1.00	0.00
CC/Track - Women	18.00	16.62	17.86	18.00	18.00	18.00	18.00	18.00
Golf- Women	6.00	6.00	4.79	6.00	6.00	6.00	6.00	6.00
Rifle - Women	3.60	3.55	3.60	3.60	2.00	2.00	1.00	0.00
Sand Volleyball - Women	5.00	2.00	2.00	6.00	6.00	6.00	6.00	6.00
Soccer - Women	14.00	13.03	13.87	14.00	14.00	14.00	14.00	14.00
Softball	12.00	11.44	12.00	12.00	12.00	12.00	12.00	12.00
Tennis - Women	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Volleyball - Women	12.00	10.98	12.00	12.00	12.00	12.00	12.00	12.00
Total Women's	98.60	88.50	90.59	99.60	97.00	95.00	93.00	91.00
Total Scholarships	239.80	203.53	211.48	206.20	171.10	156.60	151.70	147.20
Additional 5th Year and Medical		17.40	12.56	10.31	8.56	7.83	7.59	7.36
Total Scholarships	239.80	220.93	224.04	216.51	179.66	164.43	159.29	154.56
Increase to Full Cost of Attendance	beginning Fall 2015	(+\$5 442): all sports		\$	975,270	892,620	\$ 864,690	\$ 839,040
Increase to Full Cost of Attendance				\$	404,700			•
Increase to Full Cost of Attendance	•			\$	•	•	•	
Sand Volleyball increases to 6 schol	- · · · · · · · · · · · · · · · · · · ·		imum	· ·	707,700	,2,,,00	ν,200 .	Ψ
Change in sports sponsored								
*BOLD is Head Count Sport	133.00							
NCAA GIA Distribution								
Grants 1-50 x 1 point		50	50	50	50	50	50	50
Grants 51-100 x 2 points		100	100	100	100	100	100	100
Grants 101-150 x 10 points		500	500	500	500	500	500	500
Grants 151 + x 20 points		1419	1481	1792	835	310	226	9.
Total Points		2069	2131	2442	1485	960	876	74

University of Alabama at Birmingham Athletics Division I Without Football, Bowling and Rifle Pro Forma

# **Scholarship Projections**

EXHIBIT 2 Page 8

FY 2013 - FY 2019

NCAA revenue per point**	\$304.00	\$275.00	\$280.00	\$285.00	\$290.00	\$300.00	\$305.00
Total NCAA GIA Distribution	\$628,976.00	\$586,025.00	\$683,760.00	\$423,225.00	\$278,400.00	\$262,800.00	\$226,005.00

## **Scholarship Projections**

EXHIBIT 2 Page 9

FY 2013 - FY 2019

## **Support Systems Projections**

FY 2013 - FY 2019

Support Systems	Actual	Budget	Projected	Projected	Projected	Projected	Projected
Expenses/Budget	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Administration Operations							
Administration	\$ 1,220,921	\$ 1,516,487	\$ 1,457,487	1,145,190	1,179,545	1,214,932	1,251,380
Sports Information	\$ 102,457	\$ 110,000	\$ 110,000	107,120	110,334	113,644	\$ 117,053
Training Room	\$ 619,981	\$ 625,000	\$ 725,000	\$ 608,080	\$ 626,322	\$ 645,112	\$ 664,465
Academic Center	\$ 49,098	\$ 71,500	\$ 71,500	\$ 73,976	\$ 76,195	\$ 78,481	\$ 80,836
Marketing & Promotions	\$ 400,590	\$ 350,000	\$ 400,000	\$ 389,820	\$ 401,515	\$ 413,560	\$ 425,967
Women's Post Season	\$ 92,277	\$ 70,000	\$ 85,000	\$ 100,000	\$ 103,000	\$ 106,090	\$ 109,273
Men's Post Season	\$ 29,113	\$ 30,000	\$ 40,000	\$ 50,000	\$ 51,500	\$ 53,045	\$ 54,636
Development	\$ 112,985	\$ 165,000	\$ 177,000	\$ 129,574	\$ 133,461	\$ 137,465	\$ 141,589
Video	\$ 30,861	\$ 20,000	\$ 20,000	\$ 16,000	\$ 16,480	\$ 16,974	\$ 17,484
Compliance	\$ 12,812	\$ 15,000	\$ 20,310	\$ 19,448	\$ 20,031	\$ 20,632	\$ 21,251
Equipment	\$ 188,996	\$ 114,000	\$ 114,000	\$ 97,160	\$ 100,075	\$ 103,077	\$ 106,169
Facilities & Operations	\$ 170,466	\$ 185,000	\$ 199,500	\$ 176,942	\$ 182,250	\$ 187,717	\$ 193,349
Strength & Conditioning	\$ 26,598	\$ 30,000	\$ 49,900	\$ 72,513	\$ 74,688	\$ 76,929	\$ 79,237
Athletic Ticket Office	\$ 106,022	\$ 102,000	\$ 111,810	\$ 95,475	\$ 98,339	\$ 101,290	\$ 104,328
CUSA Softball/Soccer	\$ 25,401	\$ -			\$ -	\$ -	\$ -
CUSA Track	\$ 38,047	\$ 35,000	\$ 40,000	\$ 40,000	\$ 41,200	\$ 42,436	\$ 43,709
FRMC	\$ 123,016	\$ 250,000	\$ -	\$ 210,000	\$ 216,300	\$ 222,789	\$ 229,473
Title IX Initiatives	\$ 5,959	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,900	\$ 31,827	\$ 32,782
Band	\$ 491,043	\$ 433,407	\$ 450,000	\$ 225,000	\$ 231,750	\$ 238,703	\$ 245,864
Spirit Squad/Cheerleaders	\$ 286,695	\$ 207,000	\$ 225,000	\$ 180,000	\$ 185,400	\$ 190,962	\$ 196,691
Total Support Systems Operations	\$ 4,133,338	\$ 4,359,394	\$ 4,326,507	\$ 3,766,297	\$ 3,879,286	\$ 3,995,664	\$ 4,115,534
Total non-specific Support Operations	\$ 3,041,787	\$ 3,303,987	\$ 3,456,507	\$ 2,931,297	\$ 3,019,236	\$ 3,109,813	\$ 3,203,107

Zero-Based Budget increase implemented in FY16 Projected 3% annual increase in FY17-FY19

50% of FBS Pro Forma line item

80% of FBS Pro Forma line item

## **Sports Operations Projections** FY 2013 - FY 2019

**EXHIBIT 2** Page 11

Sports Operations Expenses/Budget	Actual 2012-13	Budget 2013-14	Projected 2014-15	Projected 2015-16	Projected 2016-17	Projected 2017-18	Projected 2018-19
Men's Sports							

Sports Operations Expenses/Budget	Actual 2012-13	Budget 2013-14	Projected 2014-15	Projected 2015-16	Projected 2016-17	Projected 2017-18	Projected 2018-19
Men's Sports							
Baseball Operations	\$ 360,478	\$ 308,400	\$ 335,400	\$ 358,275	\$ 369,023	\$ 380,094	\$ 391,497
Basketball Operations - Men	\$ 909,050	\$ 824,765	\$ 972,366	\$ 1,045,003	\$ 1,076,353	\$ 1,108,644	\$ 1,141,903
CC/Track Operations - Men			\$ 50,000	\$ 75,000	\$ 125,000	\$ 172,954	\$ 178,143
Football Operations	\$ 1,750,417	\$ 1,414,373	\$ 1,500,000				
Golf Operations- Men	\$ 112,136	\$ 82,000	\$ 82,000	\$ 94,481	\$ 97,315	\$ 100,235	\$ 103,242
Soccer Operations - Men	\$ 227,606	\$ 212,682	\$ 228,000	\$ 252,155	\$ 259,720	\$ 267,511	\$ 275,537
Tennis Operations - Men	\$ 53,781	\$ 48,302	\$ 48,302	\$ 60,967	\$ 62,796	\$ 64,680	\$ 66,620
Total Men's	\$ 3,413,468	\$ 2,890,522	\$ 3,216,068	\$ 1,885,881	\$ 1,990,207	\$ 2,094,118	\$ 2,156,941
Women's Sports							
Basketball Operations - Women	\$ 596,622	\$ 411,916	\$ 516,118	\$ 700,375	\$ 721,386	\$ 743,028	\$ 765,319
Bowling Operations - Women	\$ 50,606	\$ 55,000	\$ 50,000				
CC/Track Operations - Women	\$ 198,571	\$ 157,000	\$ 157,000	\$ 163,026	\$ 167,917	\$ 172,954	\$ 178,143
Golf Operations - Women	\$ 65,775	\$ 60,000	\$ 65,000	\$ 73,799	\$ 76,013	\$ 78,293	\$ 80,642
Rifle Operations - Women	\$ 19,763	\$ 19,000	\$ 20,000				
Sand Volleyball Operations - Women	\$ 51,767	\$ 50,000	\$ 50,000	\$ 50,000	\$ 51,500	\$ 53,045	\$ 54,636
Soccer Operations - Women	\$ 152,064	\$ 159,000	\$ 144,000	\$ 159,000	\$ 163,770	\$ 168,683	\$ 173,744
Softball Operations - Women	\$ 269,868	\$ 199,506	\$ 232,000	\$ 279,791	\$ 288,185	\$ 296,830	\$ 305,735
Tennis Operations - Women	\$ 45,081	\$ 48,302	\$ 48,302	\$ 53,292	\$ 54,891	\$ 56,537	\$ 58,234
Volleyball Operations - Women	\$ 200,486	\$ 159,200	\$ 174,700	174,700	\$ 179,941	\$ 185,339	\$ 190,899
Total Women's	\$ 1,650,603	\$ 1,318,924	\$ 1,457,120	1,653,983	\$ 1,703,602	\$ 1,754,711	\$ 1,807,352
Total Sports Operations	\$ 5,064,071	\$ 4,209,446	\$ 4,673,188	\$ 3,539,864	\$ 3,693,810	\$ 3,848,828	\$ 3,964,293

Zero-Based Budget increase implemented in FY16
Other sports reduction from zero based budget to CUSA Average or previous budgeted amount Projected 3% annual increase in FY17-FY19

Change in sports sponsored

Sucarta Bacarritina	Actual		Dudget		Drojected	Droinatad	Dreiseted	Drojected	Drainated
Sports Recruiting Expenses/Budget	Actual 2012-13		Budget 2013-14		Projected 2014-15	Projected 2015-16	Projected 2016-17	Projected 2017-18	Projected 2018-19
Men's Sports	 2012 10		2010 11		201110	2010 10	2010 11	2011 10	2010 10
Baseball Recruiting	\$ 25,462	\$	30,000	\$	40,000	\$ 45,618	\$ 46,987	\$ 48,396	\$ 49,848
Basketball Recruiting - Men	\$ 75,235	\$	85,000		110,000	112,951	\$ 116,340	119,830	\$ 123,425
CC/Track Operations - Men	,	·	,	\$	10,000	15,000	\$ 20,000	23,340	\$ 24,040
Football Recruiting	\$ 146,547	\$	164,500	\$	75,000	· -	\$ -	\$ -	\$ -
Golf Recruiting- Men	\$ 12,080	\$	15,000	\$	15,000	\$ 15,000	\$ 15,450	\$ 15,914	\$ 16,391
Soccer Recruiting - Men	\$ 19,080	\$	22,500	\$	25,000	\$ 33,840	\$ 34,855	\$ 35,901	\$ 36,978
Tennis Recruiting- Men	\$ 2,917	\$	4,000	\$	8,500	\$ 9,427	\$ 9,710	\$ 10,001	\$ 10,301
Total Men's	\$ 281,321	\$	321,000	\$	283,500	\$ 231,836	\$ 243,341	\$ 253,381	\$ 260,983
Women's Sports									
Basketball Recruiting - Women	\$ 52,764	\$	64,000	\$	64,000	\$ 71,500	\$ 73,645	\$ 75,854	\$ 78,130
Bowling Recruiting - Women	\$ 8,826	\$	10,000	\$	3,000	\$ -	\$ -	\$ -	\$ -
CC/Track Recruiting - Women	\$ 18,448	\$	22,000	\$	22,000	\$ 22,000	\$ 22,660	\$ 23,340	\$ 24,040
Golf Recruiting - Women	\$ 13,384	\$	11,000	\$	11,000	\$ 11,000	\$ 11,330	\$ 11,670	\$ 12,020
Rifle Recruiting - Women	\$ -	\$	250	\$	250	\$ -	\$ -	\$ -	\$ -
Sand Volleyball Recruiting - Women	\$ 8,506	\$	8,500	\$	8,500	\$ 8,500	\$ 8,755	\$ 9,018	\$ 9,288
Soccer Recruiting - Women	\$ 34,054	\$	35,000	\$	35,000	\$ 35,000	\$ 36,050	\$ 37,132	\$ 38,245
Softball Recruiting - Women	\$ 20,518	\$	24,000	\$	27,200	\$ 27,200	\$ 28,016	\$ 28,856	\$ 29,722
Tennis Recruiting - Women	\$ 10,768	\$	11,000	\$	11,000	\$ 11,000	\$ 11,330	\$ 11,670	\$ 12,020
Volleyball Recruiting - Women	\$ 30,010	\$	32,000	_	35,000	35,000	\$ 36,050	\$ 37,132	\$ 38,245
Total Women's	\$ 197,278	\$	217,750		216,950	221,200	\$ 227,836	,	\$ 241,711
Total Sports Recruiting	\$ 478,599	\$	538,750	\$	500,450	\$ 453,036	\$ 471,177	\$ 488,052	\$ 502,694

## Zero-Based Budget increase implemented in FY15 and/or FY16

Other sports reduction from zero based budget to CUSA Average or previous budgeted amount Projected 3% annual increase in FY17-FY19

Change in sports sponsored

# Sports Equipment - Nike FY 2013 - FY 2019

Sports Equipment	Actual	Budget	Projected	Projected	Projected	Projected	Projected
Expenses/Budget	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Men's Sports							
Baseball Equipment	\$ 10,961	\$ 24,000	\$ 24,000	\$ 40,668	\$ 41,888	\$ 43,145	\$ 44,439
Basketball Equipment - Men	\$ 18,997	\$ 6,500	\$ 6,500	\$ 25,991	\$ 26,771	\$ 27,574	\$ 28,401
CC/Track Operations - Men			\$ 10,000	\$ 15,000	\$ 20,000	\$ 24,692	\$ 25,433
Football Equipment	\$ 111,632	\$ 110,000	\$ 110,000	\$ -	\$ -	\$ -	\$ -
Golf Equipment- Men	\$ 1,360	\$ 1,000	\$ 1,000	\$ 2,500	\$ 2,575	\$ 2,652	\$ 2,732
Soccer Equipment - Men	\$ 15,710	\$ 19,000	\$ 19,000	\$ 39,062	\$ 40,234	\$ 41,441	\$ 42,684
Tennis Equipment - Men	\$ 4,579	\$ 6,000	\$ 6,000	\$ 11,822	\$ 12,177	\$ 12,542	\$ 12,918
Total Men's	\$ 163,239	\$ 166,500	\$ 176,500	\$ 135,043	\$ 143,644	\$ 152,046	\$ 156,607
Women's Sports							
Basketball Equipment - Women	\$ 24,275	\$ 23,000	\$ 23,000	\$ 32,325	\$ 33,295	\$ 34,294	\$ 35,322
Bowling Equipment - Women	\$ 928	\$ 1,000	\$ 1,000	\$ -	\$ -	\$ -	\$ -
CC/Track Equipment - Women	\$ 17,551	\$ 17,500	\$ 17,500	\$ 23,275	\$ 23,973	\$ 24,692	\$ 25,433
Golf Equipment - Women	\$ 997	\$ 1,000	\$ 1,000	\$ 2,750	\$ 2,833	\$ 2,917	\$ 3,005
Rifle Equipment - Women	\$ -	\$ 1,000	\$ 1,000	\$ -	\$ -	\$ -	\$ -
Sand Volleyball Equipment - Women	\$ 5,056	\$ 5,000	\$ 5,000	\$ 15,316	\$ 15,775	\$ 16,249	\$ 16,736
Soccer Equipment - Women	\$ 13,445	\$ 19,000	\$ 19,000	\$ 17,667	\$ 18,197	\$ 18,743	\$ 19,305
Softball Equipment - Women	\$ 18,288	\$ 19,000	\$ 19,000	\$ 50,180	\$ 51,685	\$ 53,236	\$ 54,833
Tennis Equipment - Women	\$ 4,860	\$ 6,000	\$ 6,000	\$ 17,160	\$ 17,675	\$ 18,205	\$ 18,751
Volleyball Equipment - Women	\$ 13,730	\$ 14,000	\$ 14,000	\$ 17,605	\$ 18,133	\$ 18,677	\$ 19,237
Total Women's	\$ 99,130	\$ 106,500	\$ 106,500	\$ 176,278	\$ 181,566	\$ 187,013	\$ 192,624
Total Sports Equipment	\$ 262,369	\$ 273,000	\$ 283,000	\$ 311,321	\$ 325,211	\$ 339,059	\$ 349,231
Administration		\$ 27,000	\$ 27,000	\$ 27,000	\$ 27,810	\$ 28,644	\$ 29,504
Marketing				\$ 4,500	\$ 4,635	\$ 4,774	\$ 4,917
Development				\$ 750	\$ 773	\$ 796	\$ 820
Strength & Conditioning				\$ 2,700	\$ 2,781	\$ 2,864	\$ 2,950
Training Room				\$ 2,500	\$ 2,575	\$ 2,652	\$ 2,732
Equipment - Miscellaneous	\$ 11,629						
Total Equipment	\$ 273,998	\$ 300,000	\$ 310,000	\$ 348,771	\$ 363,784	\$ 378,790	\$ 390,153

Zero-Based Budget increase implemented in FY16

Other sports reduction from zero based budget to CUSA Average or previous budgeted amount

Projected 3% annual increase in FY17-FY19

Change in sports sponsored

Nike Complimentary Equipment per contract: \$30,000 to Dept. \$15,000 to Men's Basketball = \$45,000 total complimentary product

## **Administrative Staff Salary and Benefits** FY 2013 - FY 2019

Administrative Staff Salary and Benefits	Actual 2012-13	Budget 2013-14	Projected 2014-15	Projected 2015-16	Projected 2016-17	Projected 2017-18	Projected 2018-19
	Total	Total	Total	Total	Total	Total	Total
Athletic Administration Senior Staff	\$ 1,004,581	\$ 1,073,394	\$ 1,063,035	\$ 1,153,987	\$ 1,177,066	\$ 1,212,378	\$ 1,236,626
Student Support Services Staff	\$ 660,955	\$ 688,676	\$ 715,433	\$ 687,414	\$ 701,162	\$ 722,197	\$ 736,641
Media Relations Staff	\$ 206,168	\$ 217,875	\$ 215,772	\$ 235,847	\$ 240,564	\$ 247,781	\$ 252,736
Financial Affairs Staff	\$ 237,349	\$ 254,172	\$ 204,829	\$ 252,537	\$ 257,587	\$ 265,315	\$ 270,621
Compliance Staff	\$ 195,856	\$ 199,277	\$ 197,353	\$ 213,870	\$ 218,147	\$ 224,691	\$ 229,185
Development Staff	\$ 147,728	\$ 226,028	\$ 223,845	\$ 231,598	\$ 236,230	\$ 243,316	\$ 248,183
Equipment and Facilities Staff	\$ 271,348	\$ 264,558	\$ 272,352	\$ 283,441	\$ 289,110	\$ 297,783	\$ 303,739
Marketing and Ticketing Staff	\$ 315,940	\$ 355,118	\$ 336,065	\$ 363,382	\$ 370,650	\$ 381,769	\$ 389,405
Strength and Conditioning Staff	\$ 361,007	\$ 503,387	\$ 396,342	\$ 339,471	\$ 346,261	\$ 356,648	\$ 363,781
Sports Medicine Staff	\$ 434,667	\$ 479,059	\$ 458,767	\$ 476,567	\$ 486,098	\$ 500,681	\$ 510,695
GA's and Hourly Budget	\$ 783,061	\$ 725,050	\$ 871,683	\$ 820,583	\$ 836,995	\$ 862,105	\$ 879,347
Total Administrative Staff Salaries	\$ 4,618,658	\$ 4,986,593	\$ 4,955,476	\$ 5,058,696	\$ 5,159,870	\$ 5,314,667	\$ 5,420,960

Fringe Benefits: rate of 34% projected for FY16 and beyond Salary Increases: FY15 - 0%; FY16 - 3%; FY17 - 2%; FY18 - 3%; FY19 - 2 %

## **Coaching Staff Salaries and Benefits Projections** FY 2013 - FY2019

Coaches Salaries and Benefits	Actu 2012 Tota	13	Budget 2013-14 Total	Projected 2014-15 Total	Projected 2015-16 Total	Projected 2016-17 Total	Projected 2017-18 Total	Projected 2018-19 Total
Men's Sports:								
Baseball Staff	\$	331,801	\$ 348,598	\$ 401,261	\$ 452,545	\$ 461,596	\$ 475,444	\$ 484,952
Basketball Staff	\$	1,246,681	\$ 1,408,788	\$ 1,405,366	\$ 1,454,038	\$ 1,483,119	\$ 1,527,612	\$ 1,558,165
Football Staff	\$ 2	2,486,905	\$ 2,649,837	\$ 1,298,926	\$ -	\$ -	\$ · -	\$ -
Golf Staff	\$	98,925	\$ 101,025	\$ 106,720	\$ 123,005	\$ 125,465	\$ 129,229	\$ 131,814
Soccer Staff	\$	239,321	\$ 251,490	\$ 249,063	\$ 260,485	\$ 265,695	\$ 273,666	\$ 279,139
Tennis Staff	\$	61,903	\$ 65,113	\$ 64,484	\$ 84,420	\$ 86,108	\$ 88,692	\$ 90,465
Total Men's Sports	\$ 4	1,465,535	\$ 4,824,851	\$ 3,525,820	\$ 2,374,493	\$ 2,421,983	\$ 2,494,642	\$ 2,544,535
Women's Sports:								
Basketball Staff	\$	654,443	\$ 671,172	\$ 664,695	\$ 710,007	\$ 724,207	\$ 745,934	\$ 760,852
Bowling Staff	\$	54,739	\$ 57,335	\$ 56,782	\$ , -	\$ , -	\$ , -	\$ - -
Golf Staff	\$	69,248	\$ 72,597	\$ 71,896	\$ 114,503	\$ 116,793	\$ 120,297	\$ 122,703
Rifle Staff	\$	8,704	\$ 8,965	\$ 8,965	\$ -	\$ -	\$ · -	\$ -
Sand Volleyball Staff	\$	46,125	\$ 99,469	\$ 98,509	\$ 101,921	\$ 103,959	\$ 107,078	\$ 109,220
Soccer Staff	\$	193,283	\$ 202,943	\$ 230,999	\$ 239,000	\$ 243,780	\$ 251,093	\$ 256,115
Softball Staff	\$	247,313	\$ 252,563	\$ 297,482	\$ 307,785	\$ 313,940	\$ 323,359	\$ 329,826
Tennis Staff	\$	67,731	\$ 70,515	\$ 69,835	\$ 114,423	\$ 116,711	\$ 120,212	\$ 122,617
Volleyball Staff	\$	215,393	\$ 226,671	\$ 224,725	\$ 238,362	\$ 243,129	\$ 250,423	\$ 255,431
Total Women's Sports	\$ '	,556,976	\$ 1,662,231	\$ 1,723,888	\$ 1,826,000	\$ 1,862,520	\$ 1,918,395	\$ 1,956,763
Combined Sports:								
Cross Country Track & Field Staff	\$	172,064	\$ 180,502	\$ 245,460	\$ 297,757	\$ 303,712	\$ 312,824	\$ 319,080
Total Combined Sports	\$	172,064	\$ 180,502	\$ 245,460	\$ 297,757	\$ 303,712	\$ 312,824	\$ 319,080
Total Salaries, Coaches	\$ (	5,194,575	\$ 6,667,584	\$ 5,495,169	\$ 4,498,250	\$ 4,588,215	\$ 4,725,861	\$ 4,820,379
Severance Payments	\$	329,018		\$ 1,234,609				
Total Salaries, Coaches	\$	5,523,593	\$ 6,667,584	\$ 6,729,778	\$ 4,498,250	\$ 4,588,215	\$ 4,725,861	\$ 4,820,379

Fringe Benefits: rate of 34% projected for FY16 and beyond Salary Increases: FY15 - 0%; FY16 - 3%; FY17 - 2%; FY18 - 3%; FY19 - 2 %

Change in sports sponsored

Capital Projects		Estimated	Notes/Specifics of Project
Expenses/Budget		Cost	
5 1 4 1			
Basketball	•	4.0=0.000	
Wallace Gym Renovation	\$	1,350,000	
Women's Locker Room Renovation	\$	700,000	
Olympic Village for Baseball, Softball,			
Soccer, Tennis, Sand Volleyball			
Soccer facility	\$	4,500,000	
Soccer Clubhouse	\$	4,300,000	
Baseball & Softball Clubhouse	\$	3,200,000	
Baseball Stadium Press Box &	Ψ	0,200,000	
Turf Renovation	\$	2 600 000	seating, press box, dugouts, restrooms/concessions
Softball Stadium & Press Box	Ψ	2,000,000	g, processor, augusto, roomerma comessione
Expansion	\$	1 400 000	seating, press box, restrooms/concessions
Sand Volleyball lights	\$	180,000	coating, proce box, recticentorections
Outdoor Tennis Complex	\$	,	new complex with 6 outdoor and 3 indoor courts
Outdoor Termina domplex	Ψ	2,700,000	new complex with a cutacon and a macon courts
Golf			
Hitting Practice Facility	\$	1,000,000	
·			
Track			
Outdoor Track Facility	\$	3,500,000	track, stadium, lights, press box
Volleyball			
Wallace Pool Renovation	\$	1,125,000	
Total Capital Projects	\$	26,555,000	
Total Capital Projects	Ψ	20,333,000	

## Coaches Salary Benchmarks CUSA, AAC, VCU, WSU

Coaches	AB Budget	CUSA	CUSA	CUSA	CUSA	CUSA	CUSA	AAC	VCU	WSU		CUSA-AAC	CUSA-AAC
Salaries and Benefits	2013-14	2013-14	2015-16	2013-14	2015-16	2013-14	2015-16	2013-14	2013-14	2013-14		2013-14	2015-16
	Salary	Salary 75th %	Benchmark +5%	Average	Average +5%	High	High +5%	Salary 75%	Salary 75th %	Salary 75%		Midpoint	Benchmark +5%
Men's Sports:													
Head Baseball Coach	\$ 152,528		\$ 191,184								\$	180,000	
Head Men's Basketball Coach	\$ ,	Ψ .σ.,σσσ	\$ 508,200	\$ 434,343				\$ 1,350,000			\$	900,000	
Asst. Men's Basketball Coach	\$ 136,166		\$ 160,052					\$ 216,000			\$	184,000	, ,
Asst. Men's Basketball Coach	\$ 136,166										\$	161,000	
Asst. Men's Basketball Coach	\$ 136,166	\$ 99,996	\$ 104,996	* - /	\$ 88,620	\$ 126,000		\$ 125,000	\$ 120,000	\$ 112,000	\$	161,000	
Head Football Coach	\$ 509,000		\$ 739,099					\$ 1,710,000	na	na	\$	1,207,000	
Defensive Coordinator	\$ 196,000		\$ 210,000	*	\$ 189,000				na	na	\$	277,000	
Offensive Coordinator	\$ 176,000		\$ 199,500		\$ 166,950				na	na	\$	246,000	
Asst. Football Coach	\$ 126,000		\$ 160,524		\$ 137,550	\$ 205,000		\$ 260,000	na	na	\$	206,000	
Asst. Football Coach	\$ 101,000		\$ 153,300	\$ 117,000	\$ 122,850	\$ 205,000		\$ 216,000	na	na	\$	181,000	
Asst. Football Coach	\$ 101,000		\$ 123,354					\$ 208,000	na	na	\$	162,500	
Asst. Football Coach	\$ 101,000		\$ 110,250						na	na	\$	156,500	
Asst. Football Coach	\$ 101,000	\$ 100,000	\$ 105,000	\$ 85,000	\$ 89,250	\$ 128,000	\$ 134,400	\$ 176,000	na	na	\$	138,000	144,900
Asst. Football Coach	\$ 91,000	\$ 93,000	\$ 97,650	\$ 73,800	\$ 77,490	\$ 106,100	\$ 111,405	\$ 160,000	na	na	\$	126,500	132,825
Asst. Football Coach	\$ 71,000	\$ 92,160	\$ 96,768	\$ 69,400	\$ 72,870	\$ 102,500	\$ 107,625	\$ 150,000		na	\$	121,000	
Head Men's Golf Coach	\$ 50,000	\$ 70,000	\$ 73,500	\$ 62,900	\$ 66,045	\$ 111,730	\$ 117,317	\$ 108,000	\$ 54,000	\$ 67,000	\$	89,000	93,450
Head Men's Soccer Coach	\$ 104,345	\$ 104,345	\$ 109,562	\$ 86,600	\$ 90,930	\$ 150,880	\$ 158,424	\$ 120,000	\$ 90,000	na	\$	112,000	117,600
Head Men's Tennis Coach	\$ 48,339		\$ 81,060		\$ 63,000	\$ 136,900		\$ 65,000			\$	71,000	
Total Men's Sports	\$ 2,870,710	\$ 3,195,386	\$ 3,355,155	\$ 2,705,648	\$ 2,840,930	\$ 4,615,510	\$ 4,846,286	\$ 6,103,000	\$ 2,031,000	\$ 2,634,000	\$	4,679,500	\$ 4,913,475
Women's Sports:													
Head Women's Basketball Coach	\$ 204,000	\$ 206,724	\$ 217,060	\$ 196,600	\$ 206,430	\$ 302,800	\$ 317,940	\$ 503,000	\$ 145,000	\$ 197,000	\$	355,000	372,750
Assoc. Women's BB Coach	\$ 91.000			\$ 79.000							\$	108.500	
Asst. Women's BB Coach	\$ 69,134	*,	\$ 78,750	* -,	\$ 70,350			* * * * * * * * * * * * * * * * * * * *			\$	89,500	, .,
Asst. Women's BB Coach	\$	\$ 69,134		\$ 54,400	\$ 57,120						\$	78,500	
Head Women's Bowling Coach	\$ 42,565	na na	na na	na na	na na	na na	na	na na	na	na na	Ψ	na	na
Head Cross Country/Track & Field Coach	\$ 59,045		\$ 77.516					\$ 105,000			\$	89.500	
Head Women's Golf Coach	\$ 53,895		\$ 64,526								\$	63,500	
Head Women's Rifle Coach	\$ 8.240	na	na	na	na	na na	na	na	na	na na		na	na
Head Women's Soccer Coach	\$ -, -	\$ 67,378						\$ 125,000			\$	96,000	
Head Sand Volleyball Coach	\$ 43,000	na	na na	na	φ os,oγγ	na na	na	η 125,000 na	na	na na	T T	na	na
Head Softball Coach	\$ ,			\$ 63,200		\$ 100,000		\$ 135,000			\$	98,862	
Head Women's Tennis Coach	\$ 52,350		\$ 75,180		\$ 59,640						\$	71,000	
Head Volleyball Coach	\$ 96.701										\$	90.360	
Total Women's Sports	\$ 865,729	+, -	\$ 911,986				*,			*	\$	1,050,362	- /
	 200,. 20	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,000	, , , ,		.,,	1,.00,000	.,,000				-1,000,032	.,,000
Total Salaries, Coaches	\$ 3,736,439	\$ 4,063,944	\$ 4,267,141	\$ 3,462,738	\$ 3,635,875	\$ 5,745,660	\$ 6,032,943	\$ 7,517,000	\$ 2,684,000	\$ 3,304,000	\$	5,729,862	\$ 6,016,355

UAB below benchmark

CUSA (17 schools): UAB, Florida Atlantic, Florida International, Marshall, Middle Tennessee, UNC-Charlotte, Western Kentucky, Louisiana, Tech,

AAC (7 Schools): Central Florida, Cincinnati, Connecticut, East Carolina, Houston, Memphis, South Florida;

midpoint between midpoint between

## **Adminstrative Staff Salary Benchmarks**

EXHIBIT 2 Page 18

CUSA, AAC, VCU, WSU

Administrative Staff	Budget		CUSA	Ų	JAB Budget	AAC	VCU	WSU		CUSA-AAC	(	CUSA-AAC
Salary and Benefits	2013-14		2013-14		2015-16	2013-14	2013-14	2013-14		2013-14		2015-16
	Salary	Sa	lary 75th %	Be	nchmark +5%	Salary 75%	Salary	Salary		Midpoint	Ber	nchmark +5%
Athletic Director	\$ 321,000	\$	350,000	\$	367,500	\$ 500,000	\$ 210,000	\$ 187,000	\$	425,000	\$	446,250
Senior Associate AD/Internal	\$ 161,564	\$	119,000	\$	124,950	\$ 147,000	\$ 130,000	na	\$	133,000	\$	139,650
Senior Associate AD/SWA	\$ 131,004	\$	111,000	\$	116,550	\$ 110,000	\$ 118,000	\$ 100,000	\$	110,500	\$	116,025
Senior Associate AD/External	\$ 124,000	\$	125,000	\$	131,250	\$ 185,000	\$ 104,000	\$ 99,000	\$	155,000	\$	162,750
Associate AD/Student Support Services	\$ 75,000	\$	90,000	\$	94,500	\$ 105,000	\$ 117,000	\$ 57,000	\$	97,500	\$	102,375
Associate AD/Media Relations	\$ 63,248	\$	71,000	\$	74,550	\$ 65,000	\$ 56,000	\$ 71,000	\$	68,000	\$	71,400
Associate AD/Financial Affairs	\$ 68,438	\$	96,000	\$	100,800	\$ 116,000	\$ 66,000	\$ 99,000	\$	106,000	\$	111,300
Associate AD/Compliance	\$ 72,500	\$	78,000	\$	81,900	\$ 95,000	\$ 75,000	\$ 36,000	\$	87,000	\$	91,350
Associate AD/Development	\$ 70,000	\$	56,000	\$	58,800	\$ 110,000	\$ 76,000	\$ 99,000	\$	83,000	\$	87,150
Head Equipment Manager	na	\$	41,000	\$	43,050	na	na	na		na		na
Assistant AD/Facilities & Operations	\$ 61,749	\$	61,750	\$	64,838	\$ 56,000	\$ 108,000	\$ 57,000	\$	58,875	\$	61,819
Assistant AD/Marketing & Promotions	\$ 60,000	\$	70,000	\$	73,500	\$ 76,000	\$ 48,000	na	\$	73,000	\$	76,650
Strength & Conditioning Coach	\$ 105,000	\$	98,000	\$	102,900	\$ 150,000	na	na	\$	124,000	\$	130,200
Associate AD/Ticketing	\$ 78,923	\$	53,000	\$	55,650	\$ 62,000	\$ 43,000	\$ 53,000	\$	57,500	\$	60,375
Assistant AD/Sports Medicine	\$ 75,035	\$	85,000	\$	89,250	na	na	na		na		na
Total Administrative Staff Salaries	\$ 1,467,461	\$	1,504,750	\$	1,579,988	\$ 1,777,000	\$ 1,151,000	\$ 858,000	,	\$ 1,578,375	\$	1,657,294

midpoint between CUSA and AAC

midpoint between CUSA and AAC with 5% increase

## UAB below benchmark

CUSA (17 schools): UAB, Florida Atlantic, Florida International, Marshall, Middle Tennessee, UNC-Charlotte, Western Kentucky, Louisiana, Tech,
North Texas, Rice, Old Dominion, Southern Mississippi, Texas-El Paso, Texas-San Antonio, SMU, Tulsa, Tulane

AAC (7 Schools): Central Florida, Cincinnati, Connecticut, East Carolina, Houston, Memphis, South Florida; Private schools not reporting: SMU, Temple, Tulane, Tulsa

# Football Projections FY 2013 - FY 2019

Pro Forma		Actual		Budget		Projected		Projected		Projected		Projected		Projected
FOOTBALL		2012-13		2013-14		2014-15		2015-16		2016-17		2017-18		2018-19
Revenues:														
Ticket Sales - Regular Season														
Football- Season Tickets	\$	446,289	\$	389,072	\$	365,000	\$	-	\$	-	\$	-	\$	-
Football- Single Game Tickets	\$	159,603		281,318		150,000		-	\$	-	\$	-	\$	-
Total Ticket Sales	\$	605,892		670,390		515,000		-	\$	-	\$	-	\$	-
Game Guarantees	·	·		,		,								
Football	\$	1,750,000	\$	1,700,000	\$	1,475,000	\$	-	\$	-	\$	-	\$	
Contributions / Gifts**	·	, ,	•	, ,	•	, ,	·		·		•		·	
B-Club (Letter Winners)	\$	5,448	\$	2,000	\$	7,000								
Excellence Fund	\$	7,495		20,000		-	\$	-	\$	-	\$	-	\$	
Investor Fund	\$	4,000		6,000		-	\$	-	\$	-	\$	-	\$	-
Blazer Auction	\$	12,162		17,000		3,000	·		·		•		·	
Champion Club	\$	66,713		70,000		90,000								
Blazer Club	\$	126,308		160,000		173,000								
EF for Nike, Car, Expense Allowance	\$	129,000		129,000		129,000								
Total Contributions	\$	351,126		404,000		273,000	\$	-	\$	-	\$	-	\$	
Advertising & Sponsorships	*	, -	*	- ,	-	-,					Ŧ		- T	
IMG Rights Fee	\$	247,600	\$	260,000	\$	280,000	\$	_	\$	_	\$	_	\$	
Total Sponsorships	\$	247,600		260,000		280,000		-	\$	-	\$	-	\$	-
Other Income		,		,		,								
Ticket Office - Ticket handling fees	\$	4,319	\$	5,507	\$	5,000	\$	-	\$	-	\$	-	\$	
Royalties	\$	21,937		21,000	•	,	·		·		•		•	
Summer Sports Camps	•	,	,	,										
NCAA/ CUSA Revenues														
NCAA GIA*	\$	444,502	\$	459,490	\$	470,000								
NCAA Sport Sponsorship	\$	-	\$	<del>-</del>	\$	-	\$	_	\$	_	\$	_	\$	
NCAA SAF	\$	_	\$	_	\$	_	\$	_	\$	_	\$	_	\$	
CUSA Marketing	\$	_	\$	_	\$	-	\$	-	\$	_	\$	_	\$	
CUSA TV Revenue - Football	\$	1,005,157	\$	891,688	\$	900,000	\$	-	\$	_	\$	_	\$	
CUSA Championship - Football	\$	(22,599)		2,344		2,000		-	\$	<u>-</u>	\$	<u>-</u>	\$	
CUSA Bowl Distribution - Football	Š	66,710		38,816		40,000		-	\$	_	\$	_	\$	
CUSA Event Cancellation Insurance - Football	\$	(15,899)		(13,942)		(14,000)		_	\$	_	\$	_	\$	
BCS Playoff - Football (beginning 2014-15)	\$	(10,000)	\$	(10,012)	\$	800,000		-	\$	<u>-</u>	\$	_	\$	
Total NCAA/ CUSA	\$	1,477,871	т	1,378,396	т	2,198,000		-	\$	-	\$	-	\$	
Total Athletics Revenues	<u> </u>	4,458,746		4,439,293		4,746,000			\$	_	\$		\$	
University Allocation	Ψ	1, 100,140	Ψ	1, 100,200		.,,.	Ψ		Ψ				Ψ	
Student Fees Allocation	\$	_	\$	_										
Total University Allocation	<u>\$</u>	_	\$	-	\$	_	\$	_	\$	_	\$	_	\$	
Percent of total revenues	\$	_	\$	-	\$	_	*		Ψ		Ψ		Ψ	
TOTAL REVENUES	<u> </u>	4,458,746	Ψ	4,439,293	т.	4,746,000	\$		\$		\$	-	\$	

## **University of Alabama at Birmingham Athletics** Division I Without Football, Bowling and Rifle Pro Forma

# Football Projections FY 2013 - FY 2019

Pro Forma	Actual 2012-13	Budget 2013-14	Projected 2014-15	Projected 2015-16	Projected 2016-17	Projected 2017-18	Projected 2018-19
Expenses:							
Scholarships	\$ 1,787,689	\$ 2,010,637	\$ 1,842,684	\$ 790,136	\$ 265,383	\$ 91,115	\$ -
Summer School	\$ 359,347	\$ 678,689	\$ 569,942	\$ 260,745	\$ 87,576	\$ 30,068	\$ -
Total Scholarships	\$ 2,147,036	\$ 2,689,326	\$ 2,412,626	\$ 1,050,881	\$ 352,959	\$ 121,183	\$ -
Percent of total expenses	28%	33%	38%	100%	100%	100%	
Salaries and Benefits - Coaches & FB Staff	\$ 2,486,905	\$ 2,649,837	\$ 1,298,926	\$ -	\$ -	\$ -	\$ -
Salaries and Benefits - Administration	\$ 347,494	\$ 384,627	\$ 230,251	\$ -	\$ -	\$ -	\$ -
Total Salaries and Benefits	\$ 2,834,399	\$ 3,043,464	\$ 1,529,177	\$ -	\$ -	\$ -	\$ -
Percent of total expenses	37%	38%	24%	0%	0%	0%	
Sports Operations	\$ 1,750,417	\$ 1,414,373	\$ 1,500,000	\$ -	\$ -	\$ -	\$ -
Support Systems Operations (20% of total non-specific)	\$ 608,357	\$ 660,797	\$ 691,301				
Sports Recruiting	\$ 146,547	\$ 164,500	\$ 75,000	\$ -	\$ -	\$ -	\$ -
Sports Equipment	\$ 111,632	\$ 110,000	\$ 110,000	\$ -	\$ -	\$ -	\$ -
Capital Projects (Debt Service)							
Total Expenses	\$ 7,598,388	\$ 8,082,460	\$ 6,318,105	\$ 1,050,881	\$ 352,959	\$ 121,183	\$ -
Net Revenue (Expense)	\$ (3,139,643)	\$ (3,643,167)	\$ (1,572,105)	\$ (1,050,881)	\$ (352,959)	\$ (121,183)	\$ •

<sup>\*</sup>Assuming highest point value for scholarship calculation \*\*Contributions / Gifts - MBK 70%, FB 20%, Other 10%

## **University of Alabama at Birmingham Athletics** Division I Without Football, Bowling and Rifle Pro Forma

## **Bowling and Rifle Projections** FY 2013 - FY 2019

Pro Forma BOWLING AND RIFLE	Actual 2012-13	Budget 2013-14	Projected 2014-15	Projected 2015-16	Projected 2016-17	Projected 2017-18	Projected 2018-19
Expenses:							
Scholarships-Bowling	\$ 66,879	\$ 65,663	\$ 153,557	\$ 137,415	\$ 70,769	\$ 36,446	\$ -
Scholarships-Rifle	\$ 67,328	\$ 79,521	\$ 110,561	\$ 68,707	\$ 70,769	\$ 36,446	\$ -
Total Scholarships	\$ 134,207	\$ 145,184	\$ 264,118	\$ 206,122	\$ 141,537	\$ 72,892	\$ -
Percent of total expenses	47%	48%	65%	100%	100%	100%	#DIV/0
Salaries and Benefits - Bowling	\$ 54,739	\$ 57,335	\$ 56,782	\$ -	\$ -	\$ -	\$ -
Salaries and Benefits -Rifle	\$ 8,704	\$ 8,965	\$ 8,965	\$ -	\$ -	\$ -	\$ -
University Educational Foundation Transfer for Salaries	\$ 6,000	\$ 6,000					
Total Salaries and Benefits	\$ 69,443	\$ 72,300	\$ 65,747	\$ -	\$ -	\$ -	\$ -
Percent of total expenses	24%	24%	16%	0%	0%	0%	#DIV/0
Sports Operations-Bowling	\$ 50,606	\$ 55,000	\$ 50,000	\$ -	\$ -	\$ -	\$ -
Sports Operations-Rifle	\$ 19,763	\$ 19,000	\$ 20,000	\$ -	\$ -	\$ -	\$ -
Sports Recruiting-Bowling	\$ 8,826	\$ 10,000	\$ 3,000	\$ -	\$ -	\$ -	\$ -
Sports Recruiting-Rifle	\$ -	\$ 250	\$ 250	\$ -	\$ -	\$ -	\$ -
Sports Equipment-Bowling	\$ 928	\$ 1,000	\$ 1,000	\$ -	\$ -	\$ -	\$ -
Sports Equipment-Rifle	\$ -	\$ 1,000	\$ 1,000	\$ -	\$ -	\$ -	\$ -
Total Expenses	\$ 283,773	\$ 303,734	\$ 405,115	\$ 206,122	\$ 141,537	\$ 72,892	\$ -

<sup>\*</sup>Assuming highest point value for scholarship calculation \*\*Contributions / Gifts - MBK 70%, FB 20%, Other 10%